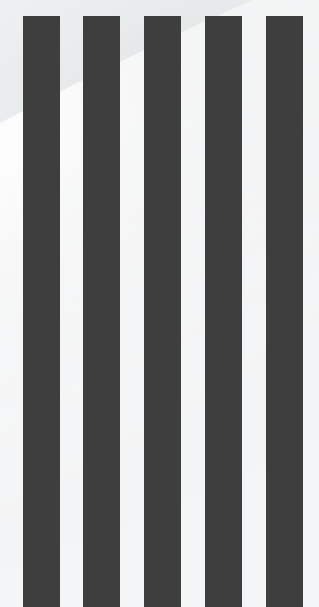
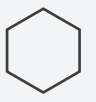


EXPLORE
THE CREATIVE WORLD OF

SXILL®

SCHOOL OF XPERIENCE ILLUSION AND LIFE LEARNING



FUTURE

TRENDS OF GRAPHICS MULTIMEDIA & ANIMATION INDUSTRY

A career in the field of animation or graphic designing is very promising due to the growing multimedia market. The art of animation, a creative field dominated by the West, now has India running as one of the most serious contenders. While animation is a rapid display of 2-D or 3-D images to create an illusion of motion, Graphic Designing is the process of visual communication which combines words, images and ideas to present the information to the audience.

The Media and Entertainment industry is perpetually expanding, thanx to internet, which has almost become a mainstream media of entertainment. India's media consumption has grown at a CAGR of 9% during 2012-18.



The Media and Entertainment Industry is expected to reach around ₹ 307,000 crore by 2024

Indian Animation & VFX Industry is expected to grow to ₹ 14700 Crores by 2024

The Online Gaming segment is expected to grow to ₹11,900 Crore by 2024

The Global AR and VR market is expected to reach a market size of \$ 813.7 billion by 2024

Indian Tv and Advertising industry, combined is Expected to be ₹ 1227 Billion by 2024

The Film Making Industry is Expected to reach ₹ 260 Billion and VFX industry to reach upto ₹147 billion in 2024



ABOUT

HOW SKILL CAN BE THE BEST INSTITUTE FOR YOUR CREATIVE CAREER ?

We introduce ourselves as pioneers in the field of Media and Entertainment education. In our two decades of existence, we have developed a pedagogy to excel in education specifically into UI/UX, Graphics and Animation. With the passage of time we have raised our commitment towards the industry to provide adequately trained manpower and help fuel the growth of this industry.



In our constant endeavor to work out more audience, we are delivering our job oriented programs and have been successful in providing quality training that has been mutually beneficial to the student community, while providing the industry with ready manpower for their current or new business avenues.

HIGHLIGHTS

OF THE CENTRE



PROFESSIONAL EQUIPMENT

- DSLR CAMERAS
- 360° CAMERA
- OCCULUS VR HEADSET
- PROFESSIONAL PROJECTOR
- PROFESSIONAL TRIPODS
- GLIDEGEAR 50-50 STABILIZER
- VFX BODYSUITS
- SOFT BOX LIGHTS
- CAMERA DOLLY
- PORTABLE CHROMA
- PORTABLE CHROMA
- CAMERA MICS

Biggest (4000+ sq ft) as well as oldest (1996) Animation and Skill Training Facility in North India .

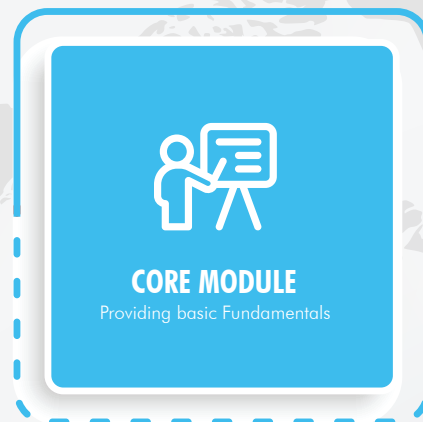
METHODOLOGY

A.D.E.P.T. x

TAXONOMY FOR WHOLISTIC LEARNING

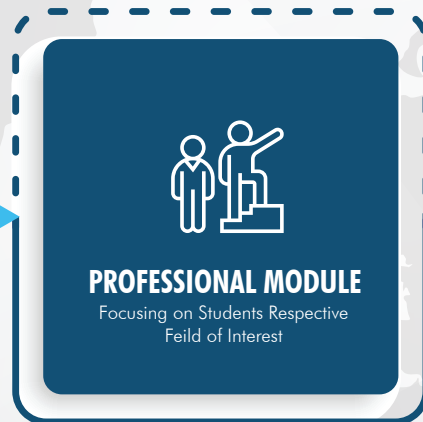
SXILL has a very unique Adaptive course structure, Unlike training Factories posing like institutes the focus at SXILL is to create the best (BEST LEARNING ECOSYSTEM SUPPORT) So that the student learn to hyper learn. (LETHAL)

STAGE 1



At this stage a student will learn all the generalistic knowledge about various feilds of Graphics, Multimedia and Animation, Faculties will then evaluate student's abilities and interests through daily assignments and tests. Student will be then guided for advanced course in a particular feild.

STAGE 2



At this stage student knows all the fundamentals of all the various feilds that helps in learning and understanding advanced topics, Now all he needs to focus on one particular subject that meets his/her interest. A student good in UI/UX no longer needs to understand highly technical 3D Tools

STAGE 3



SXILL is known for its deeper connections with known big names of Industry such as UX Reactor, Aleph labs, Green Gold, DigiToonz, Lakshya Digital, Idea Catalyst. Student who completes Advanced Training at SXILL will be sent to these companies to learn how industry works.

PEER ASSESSMENT



SXILL doesn't only focuses on Technical skills of students but also as its name says Life learning, Peer System is one of our USP. Under this Each student is also Evaluated by his/her peers. This gives our students a unique ability of judgement and leadership, Which we believe is equally importent when they step out into world.

SKILL

PROVIDES VARIETY OF COURSES
THAT MAKES A STUDENT
INDUSTRY READY

Choose from the eclectic
range of **Enriched**
short and long term **Courses** in

- GRAPHIC DESIGN
- UI UX DESIGN
- ANIMATION
- GAME DESIGN
- FILM MAKING
- VISUAL EFFECTS



GRAPHIC DESIGN



Graphics Designing Institute In Chandigarh, SXILL's Graphics designs course is specializes in intelligent, innovation creativity & industry based production. Graphic Design is the study and practice of communicating ideas and information through printed, environmental and digital presentations. If you are looking for graphic design inspiration, look no further. You can discover top graphic design ideas & concepts created.

Graphic design is the craft of creating visual content to communicate messages. Applying visual hierarchy and page layout techniques, graphic designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs to optimize the user experience.

DEPURATE
DISCOVERY
DELIBERATION
DIVERGENCE
DEFINATION
DETERMINE
DYNAMICS
DELVE
DEMONSTRATE

ENSHRINE
EVOLUTION
ERGONOMICS
EXPERIENCE
EMERGENCE
ENERGIZE
EMPHASIS
EMPATHY
EXPLORE
EQUATE
ESTIMATE
EVALUATE

SOLVE
SUGGEST
SOLUTION
SYNERGIZE
SYNTHESIZE
STRUCTURE
STABILIZE
SIMULATE
SENSITIZE
SIMPLIFY
SORT
SHAPE
SCULPT

IDEATION
ITERATION
INTEGRATION
INNOVATION
INVENTION
INCUBATION
INTROSPECT
ILLUMINATE
ILLUSTRATE
IMAGINE
INSPIRE
INTERACTIVE
INTERCONNECT

GENUS
GENERATE
GAMIFICATION
ORIENTATION
GESTATION
GOD MODE
GENESIS
GOAL
GARNISH
GALVANIZE

NUDGE
NEONATE
NEOTENY
NUMINOUS
NUTRIMENTAL
NEWFANGLE
NUCLEATE
NURTURE
NOURISH
NOVELTY
NEOREALISM
NUTS & BOLTS

UI/UX DESIGN



This program aims at imparting knowledge and furthering work in the domain of designing interactive experiences in media, products and computer design applications.

The first requirement for an exemplary user experience is to meet the exact needs of the customer, without fuss or bother. Next comes simplicity and elegance that produce products that are a joy to own, a joy to use. True user experience goes far beyond giving customers what they say they want, or providing checklist features. In order to achieve high-quality user experience in a company's offerings there must be a seamless merging of the services of multiple disciplines, including engineering, marketing, graphical and industrial design, and interface design.



2D/3D ANIMATION



Animation is the process of making the illusion of motion and change by rapidly displaying set of static images that minimally differ from each other. This technique can be used to bring characters to life and make it appear like they are in motion!



This program begins with the theory in art and design, then progresses to animation practices and technologies. Students learn to create animations both in 2D and 3D from scratch, learn about photographic composition, videography, scriptwriting, storyboarding and more. The program encourages innovation and research while stressing strong technical and presentation skills.

These days, computers and various software are used to create works of animation (2D & 3D). This field is also known as CGI. We see works of animation in our day to day lives in various forms. CGI can be seen in action in movies, cartoons, animated movies, advertisements, TV shows, websites etc.

GAME DESIGN



This program focuses on all aspects of creating contemporary video games; exploring everything from the theory behind the creation of successful digital entertainment titles to the generation of dedicated art and content for them. This program will equip our students with the specialist skills and knowledge to enter the games, digital and creative entertainment industries. They will focus on three main areas: programming and software engineering; art, concept and asset production; and game design studies, practice and theory. They will take products from an initial idea through the design, visualization and technical implementation stages.



As well as preparing them for a career in games, the skills and knowledge they develop in this program will also open up opportunities in a range of other sectors, such as multimedia, technology and entertainment.

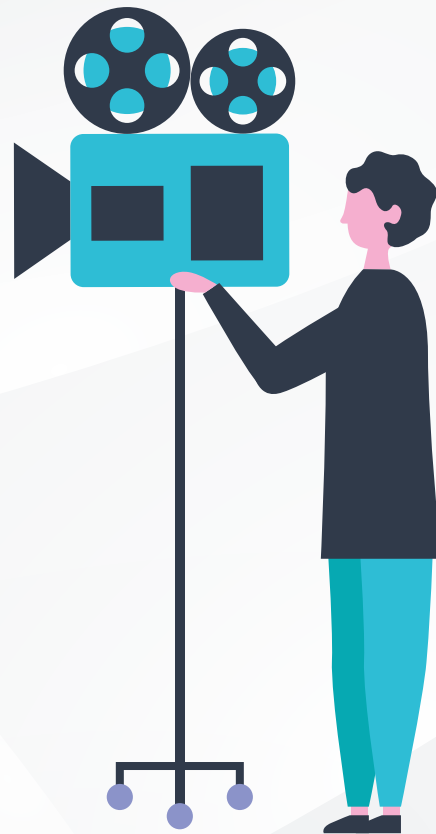


FILM MAKING



Get ready to grab the most in-demand Assignments in the Film industry on implementation our Multimedia courses. Academy is providing world-class quality of education to the aspirant in the field of Film Making, Film production and other related courses covering training courses in Acting, Modeling, Cinematography, Direction, Editing, Photography Production, Scriptwriting, Sound and VFX. Film Production programs are comprise of highly technical and practical courses that get ready students for a career producing various types of movies.

After acquiring a basic understanding of film breakdown, you will work on a diversity of group productions to develop skills in generate and planning ideas, recording audio and video, completing editing and post-production, and attractive in critical self-analysis. By the end of the film and Photography course, you will have the knowledge you need to thrust your filmmaking further.



VISUAL EFFECTS

With VFX Industry professionals to guide you, you are in best position to take of in the last lane. Visual effects today plays a key role in feature films, television programmes, animation, video games, commercials and almost all forms of entertainment. The Indian VFX industry reached Rs. 9.3 billion in 2013.

From flying cars to flying superheroes! Create high-quality visual effects (VFX) for films, TV, advertisements & games with MAAC's VFX courses. The VFX industry in India is growing phenomenally, with almost every movie these days using VFX. This has led to a demand for trained professionals.





RECENT AWARDS



Our Warriors **Won Highest Number Of Awards** In Creative Minds



Nikhil Kumar
1st - Comic Page Design



Omkar Mishra
1st - VFX Compositing



Chetan Walia
1st - VFX Compositing



Karan Thakur
1st - VFX Compositing



Harmanjeet Kaur
1st - 3D Character Animation



Nikhil Sharma
1st - Cover Page Design



Aakash Sharma
2nd - Cover Page Design



Karan Thakur
1st - Match Moving



Anuj Rana
3rd - Comic Page Design



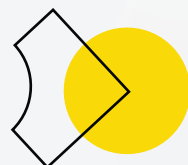
Nikunj Kamboj
3rd - Architectural Visualization



Harshpreet Singh
3rd - Architectural Visualization



Abhishek Dhawan
3rd - Product packshot



THE TEAM



We brought on the Industry to be a part of the answer, and created Industry Specific Course Tracks, which end up inside the industry for deserving candidates



Arvind Singh
CEO, ALEPH LABS SINGAPORE



Prasad Kantamneni
CEO, UX REACTOR HYDRABAD



Vikas Kumar
CEO, DIGITOONS NOIDA



Bhanu Sharma
CEO, MAKERS.CO USA



Jasmeet Dhamija
CEO, IDEA CATALYST CHANDIGARH

OUR PLACEMENT PARTNERS





VISION



SXILL's vision is to train and mentor students in Design Industry to international level.

OUR MISSION IS

To provide an ecosystem that breeds excellence

To mentor students for entrepreneurship

To bring leading studios/ industry into teaching

To provide industry experienced faculty

To get international experts to teach

To place students in top studios in the country

To provide students with opportunity to work on live projects

THE DIRECTOR



NEELU KAPOOR
DIRECTOR, SXILL

I have been totally immersed in bring Skill based education to the masses since 1996 with single-minded dedication. I understand the ins and outs of franchise model of business and its shortcomings when applied to the business of education. I am keen to take bigger challenges that face the Indian Education while keeping abreast of changes in education pedagogy across the world. Come let's join hands to take the Indian student further..