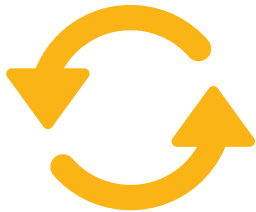## Other areas for automation

Processes that practically scream "automate me" reside in all corners of an organization. Thus, a company's automation strategy should extend to also cover other critical processes such as:

- Contact center processes
- Hedge fund analytics
- Competitor pricing
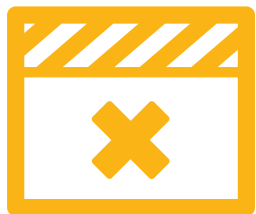- ERP automation
- Data aggregation and migration

Integration

A non-integrated business is the picture of inefficiency nowadays, with so many disconnected silos that the company starts looking like Buchanan County, Iowa. With big data trends, and lots of attention on the importance of integration systems, apps, and information, integrations—even the most complicated ones—are among the most valuable processes to automate.

- Application integration
- Data migration
- ERP integration
- CSV file imports

For each of these processes employees interact with any number of silos including SAP, PeopleSoft, CRMs, CPQ and contract management systems, ERP, ADP, and internal spreadsheets.

Rework

Perhaps the worst type of non-value-added work is rework, made necessary by errors or broken processes. According to industry statistics, 30-40% of project costs are rework. Automation is a natural error-preventer. It never sleeps, never gets distracted, can't be confused, never takes a vacation, and is incapable of making a mistake. Its usefulness in preventing rework is truly invaluable.