

Word Press

Overview: Word Press is an open source **Content Management System (CMS)**, which allows the users to build dynamic websites and blog. Word Press is the most popular blogging system on the web and allows updating, customizing and managing the website from its back-end CMS and components.

This tutorial will teach you the basics of Word Press using which you can create websites with ease. The tutorial is divided into various sections for convenience. Each of these sections contains related topics with screenshots explaining the Word Press admin screens.

Course Objectives

- Understand the Word press and technical concepts behind Word press
- Structure a Word press folder
- Understand and use the Admin panel
- Understand Post Pages
- Understand Settings
- Use built-in Plug-in and widgets
- Understanding Configuration
- Connect to mySQL database

Module 1:- WordPress Introduction

- ❖ Understanding and Using domain names
- ❖ WordPress Hosting Options
- ❖ Installing WordPress on a local Server
- ❖ Understanding Directory Permissions

Module 2:- Basics of the WordPress User Interface

- ❖ Understanding the WordPress Dashboard
- ❖ Pages, Tags, Categories , Media and Content Administration
- ❖ Core WordPress Settings

Module 3:- Finding and Using WordPress Plugins

- ❖ Finding and Installing Plugins Quickly and Easily
- ❖ Upgrading WordPress Plugins I
- ❖ Recommended WordPress Plugins

Module 4:- Working with WordPress Themes

- ❖ Understanding the Structure of WordPress Themes
- ❖ Finding Themes and Choosing the Right One
- ❖ Installing and Configuring Themes
- ❖ Editing and Customizing Themes
- ❖ Theme Best Practices

Module 5:- WordPress Content Management

- ❖ Understanding Posts Versus Pages
- ❖ Organizing Posts with Categories
- ❖ Connecting Posts Together with Tags
- ❖ Managing Lists of Links

Module 6:- Creating and Managing Content

- ❖ Media
- ❖ Post and Pages content
- ❖ Menu
- ❖ User Settings
- ❖ Users Roles

At the end of the course participants will be able to do some assignments and Mini Project