



DICAZO INSTITUTE

only patience & persistence give good results

Mastering Magento

MExplore the core functionalities of Magento

INTRODUCTION / COURSE OVERVIEW

Magento is an open source based ecommerce web application that was launched on March 31, 2008. It is a completely new framework. It introduces a bunch of new libraries and approaches, with more opportunities to implement functionality better. In order to improve modularity, flexibility, and extensibility it had to become a bit more complicated than Magento 1. That's why, unfortunately, some of the new approaches in it are just not explicit enough. This course explains how the most important parts of the framework are implemented, how they work, and how they can be used. It explores module implementation and core functionality customization, demonstrating its development patterns and approaches. [DICAZO INSTITUTE](#) provides Magento training according to the current requirement of IT industry. Magento was built using the Zend Framework. It uses the Entity-attribute-value(EAV) database model to store data. Magento is a very powerful and fast growing ecommerce script, created by Varien. It is an open-source platform using Zend PHP and MySQL databases. Magento offers great flexibility through its modular architecture, is completely scalable and has a wide range of control options that its users appreciate. Magento is a feature-rich eCommerce platform built on open-source technology that provides online merchants with unprecedented flexibility and control over the look, content and functionality of their eCommerce store. Magento's intuitive administration interface features powerful marketing, Search engine optimization and catalog-management tools to give merchants the power to create sites that are tailored to their unique business needs. Designed to be completely scalable and backed by Varien's support network, Magento offers companies the ultimate eCommerce solution. Magento is very powerful and yet intuitive when it comes to presenting your products. You can easily create your products catalog and manage it. You can add more than one images for the same product, review the product and allow creating of wish lists. It allows catalog and product browsing, product filtering and product comparison. You can easily add new products, do batch product update, manage your inventory, easily manage orders and shipments, and integrate different payment methods. Finally, the course is not just about functionality implementation, it shares the best practices for managing its applications as a whole. The course is intended to cover the most valuable information you need to know as a Magento developer. We provide day time classes, weekend training classes, evening batch classes and fast track training classes. To know more find us on google.



What Will I Learn?

- Create Magento 2 module from scratch, utilizing the newest framework features
- Use newest Magento 2 features for fast and comfortable development
- Learn the best Magento 2 development patterns and approaches
- Introduce your customizations to Magento 2 functionality without conflicts with extensions
- Customize the core Magento 2 functionality in an elegant and conflict-free way

Includes:

- Flexible Batch timing
- Subject Notes
- Supplemental Resources
- Portfolio Preparation
- Certificate of Completion
- Get Real time Projects to Practice
- Attend 2 to 3 Classes with free of cost
- Free Technical Support after completing course
- If you absent any classes, back up Classes available
- Free Technical Support on Freelancing Projects to Earn more Money
- Free Internet and Laboratory Facility

100% Placement Program

Job Assurity: 100% Guaranteed **Placement Support.** Assist you to get JOB in top MNC's, Mid & Small scale Companies

Resume Preparation Support

Conducted 2 to 3 Mock Tests

Mock Interviews to increase your confident level

You have opportunities to work on Real time Case Studies

Curriculum For This Course

Magento Basics

- Magento - Home
- Magento - Overview
- Magento - Installation
- Magento - Architecture

Magento Store Setup

- Magento - Product Overview
- Magento - Setup Languages
- Magento - Setup Contact
- Magento - Setup Categories
- Magento - Setup Products
- Magento - Setup Inventory
- Magento - Setup Taxes
- Magento - Setup Shipping Rates
- Magento - Setup Payment Plans
- Magento - Setup Payment Gateway
- Magento - Setup Payment Methods
- Magento - Setup Currencies
- Magento - Setup Check Out Options
- Magento - Setup Paypal Payment
- Magento - Setup Google Checkout
- Magento - Setup Store Live

Magento Order Processing

- Magento - Orders Life Cycle
- Magento - Setup Order Options
- Magento - Setup Order Emails
- Magento - Create Orders
- Magento - Manage Orders

Magento System Setup

- Magento - Setup Customers
- Magento - Setup Google Analytics
- Magento - Setup Pretty URLs
- Magento - Setup Youtube Video
- Magento - Setup Facebook Likes
- Magento - Setup Translation
- Magento - Setup System Theme
- Magento - Setup Page Title
- Magento - Setup Page Layout
- Magento - Setup New Pages
- Magento - Setup CMS
- Magento - Setup Newsletter

Magento Optimization

- Magento - Site Optimization
- Magento - Profiling
- Magento - Database Performance

Search Engine Optimization

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Magento Useful Resources

- [Magento - Questions and Answers](#)
- [Magento - Quick Guide](#)
- [Magento - Useful Resources](#)
- [Magento - Discussion](#)

Great Free Demo Classes

Requirements

- No previous experience in [Magento](#) framework required
- Do need knowledge of PHP and basic knowledge of MySQL and Javascript to be able to get the most value of this course.

Who is the target audience?

- This course is for developers who want to start working with the Magento framework and utilize its power to the max. No previous experience with Magento framework is assumed.
- For those who want to establish their online E-Commerce business.
- For Entrepreneur's who want to establish their business like [Flipcart](#), [Amazon](#), Ebay and many more such huge sites.

PORTFOLIO

At the end of every successful Subject each student should be able to create a very well defined portfolio for him or herself, this portfolio helps in defining the abilities of each student. Examples of such portfolios you will be able to create contains:

- Understand the full concept of [E-commerce](#) market.
- Will prepare a big live or dummy Magento based fully functional E-Commerce website.
- Can work easily on other E-Commerce platforms like Prestashop, Woo-commerce, Opencart and many more.
- Help you in better Placement with the knowledge of other tools and techniques.
- Work on Live Projects - Opportunity of working on live projects is given to you so that you learn to handle the practical problems you can face while developing Magento websites.

CAREER OPPORTUNITIES

Magento Development was a very popular career choice in last few years and will remain so in 2018. Magento has some extraordinary features which is the reason that companies will be hiring Magento developers in 2018.

WHY DICAZO JAIPUR?

The most important reason why you should consider coming to [DICAZO](#) to learn this course is because DICAZO Jaipur offers the most integrated courses with the maximum possibility of job opportunities on your profile. As a part of DICAZO India which is a leading platform with thousands of Alumna's and Alumnus's whom have since graduation from the course have been making waves all over there chosen area of concentration while earning big time Cash and Paychecks, [DICAZO](#) Jaipur holds much more than just assurance for this course. For more info's find us on google.

Students Also Learn These Courses

- [The Web Developer Bootcamp](#).

Frequently Registered Together

The Web Developer Bootcamp + NodeJS Course

FAQ

If you have any question about the course then you can find it here.

[What exactly is Magento?](#)

[How does Magento work?](#)

[Is Magento the best free eCommerce platform?](#)

[What is the best ecommerce platform and why?](#)

[What are the pros and cons of Magento vs Shopify?](#)

[WordPress or Magento Commerce CMS?](#)

[What are the best books to learn Magento?](#)

Tags

[Magento Certification in Jaipur](#), [Google Certified Course](#), [Magento Training Courses in Jaipur](#), [Best Magento Courses in Jaipur](#), [Magento Course in Jaipur](#), [Best Magento Course in Jaipur](#), [Magento Training Institutes in Jaipur](#), [AngularJS Courses Jaipur](#), [Best Magento Training Institutes in Jaipur](#), [Magento Courses in Jaipur](#), [Magento Courses in Rajapark Jaipur](#), [Best Magento Institutes in Jaipur](#), [Magento Training Jaipur](#), [Magento Institutes in Jaipur](#), [Best Magento Training in Jaipur](#), [Magento Course Jaipur](#), [Magento Training in Jaipur](#), [website designing institute](#), [website designing institute in jaipur](#), [best website designing training institute in jaipur](#)

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