

Bahaar Chawla



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OBJECTIVE

To obtain a challenging position in an organisation to expand my learning, knowledge and skills efficiency where I can fully utilise my trainings and skills, while making a significant contribution to the success of the company.

Inter-Personal Skills

- Creative
- Oral and Written Communication
- Confident
- Curious
- Quick Learner
- Team Player
- Self Motivated
- Socialite

SUMMARY

A fashion enthusiast holding a Bachelor of Science degree in Fashion Design with a professional experience of over 7 years and 2 years of experience in wellness industry.

Professional Experience

Co-ordinator, Style Counsellor, Corporate Manager
Cleopatra Spa & Salon (India) (2017-2019)

Project: Management and functioning of the branches.

- Co-ordinated and provided style counselling to the clients about the services and products of the company.
- Handled front desk operations that involved answering calls, maintaining records, reporting to the clients and informing the senior management about client's profile.
- Styled the brides and counselled clients about the services.
- Organised beauty workshops, seminars and campaigns to endorse and promote the services of the company.
- Got promoted as a corporate manager and was responsible to audit the centres, to ensure smooth operations, to check day to day work progress and to maintain the discipline in all the branches of the company.

Fashion Designer
Entrepreneur (India) (2014- till date)

Project: Establishment of own designer brands

- Launched an own designer label BAHAR COUTURE in 2014.
- Started an apparel and accessories export company in 2015.
- Launched a home decor brand B Home in 2016.

EDUCATION

International Institute of Fashion Design INIFD
Chandigarh affiliated to Annamalai University,
Chennai -

B.Sc (2010-2013)
Fashion Design

Skills

Illustrations

Hand illustrations and sketches.

Art and craft:

Glass painting, oil painting, screen pot making, home decor creativity.

Embroidery and Sewing:

Varieties of hand made embroideries with different stitches and sewing.

Printing:

Screen printing, hand printing, block painting.

Makeup:

Glam makeup, party makeups and bridal makeups.

Reporting/Presentations:

MS Excel , MS Power point.

Accounting and Inventory Management:

Tally ERP 9

Appointment Scheduling:

Expert in managing client's appointments and organising routine meetings

Public Relations:

Efficient in maintaining a good term between the client and the company.

Model

Freelancer (India) (2013- till date)

Project: Freelance modelling assignments for brands, magazines, Endorsements campaign

- Walked on ramp for many renowned indian brands.
- Print shoots, catalogue shoots and magazine shoots for big indian and international brands.
- Commercially endorsed many big brands, singers and companies through advertisements and print media.

Miscellaneous

Volunteering (India, Paris) (2010- till date)

Project: Volunteering for Fashion Weeks and company Brand Ambassadorships

- Participated as a volunteer in Paris City Fashion Week in 2019.
- Participated as a volunteer in Lakme Fashion Week in 2010.
- Brand ambassador advertisements for 5 star indian hotel and Beauty brand.

Academic Project

Theme Designer Collection

Student *(India) (2013)*

Project: Launch of BOLD & BEAUTIFUL designer collection

- Participated as a solo student designer to launch my first designer collection based on theme BOLD&BEAUTIFUL in the annual fashion show 2013.

Trainings & Certifications

- Microsoft Word from NIIT India.
- Tally Programmer from NIIT India.
- Certificate of acknowledgment from Lakme Fashion Week, India.

Awards & Recognitions

- First younger fashion designer of north India to launch her own Fashion Calendar in 2016.
- Became the brand ambassador of the company Videocom Telecom in 2013.
- Awarded as a young achiever award in the field of fashion.
- Awarded a most influential women by the indian NGO.

Personal Information

- **Nationality-** Indian
- **Languages-** English (Proficient), French (Beginner)
- **Hobbies-** Travel, Music, Creativity, Culinary
- **DOB -** 23/4/1991

References

Excellent references will be provided upon request.

