



THE
BEST TIMES
TO POST ON
SOCIAL MEDIA

FACEBOOK



Thursday & Friday
1:00-3:00pm

The closer the weekend comes about the more people check out and check in to Facebook.

INSTAGRAM



Monday
3:00-4:00pm

This is mainly due to companies posting during this time and stirring interaction.

PINTEREST



Saturday
8:00-11:00pm

People have more time to sit back, relax & pin.

TWITTER



Monday-Friday
12:00-6:00pm

Click-through rates are higher during weekdays and work hours.