

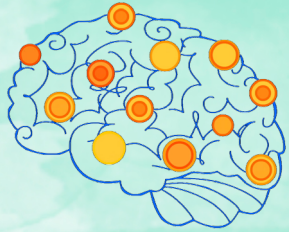


ETUDE

Nurturing the artist in you



A recent research says that when students do math or science, only certain parts of their brains are engaged but with music they noticed fireworks happening across many regions of their brain.

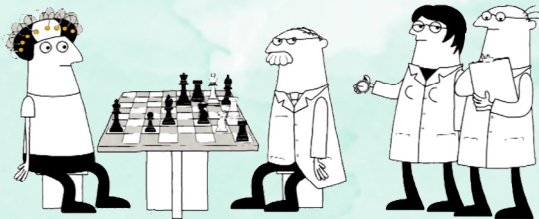


It is because our brains process rhythm and melody separately and when we listen to it together, multiple parts of our brains start functioning.

Music education benefits students by increasing self-expression, cognitive abilities, language development, and agility. It is also unique in its ability to affect more than a single brain hemisphere, incorporating both the right and left sides of the brain.

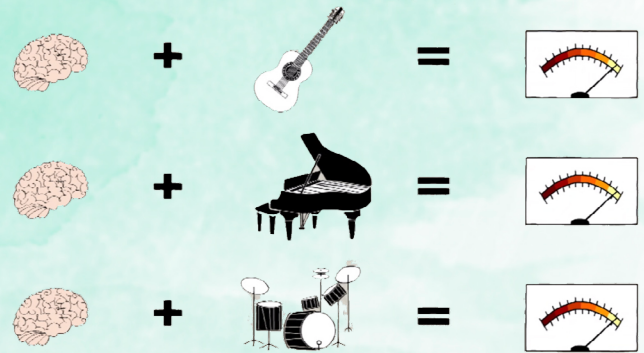


More than any other workout, disciplined and structured practice in music strengthens the brain functions thereby allowing them to apply the same strength in other pursuits.



So is it only music or any other form of sports or art that will create the same impact?

A study conducted with participants practicing different art forms also having similar levels of cognitive function and neural processing revealed that those who were exposed to a period of musical learning showed an enhancement in multiple brain areas as compared to the others.



So, music introduced as part of the curriculum will show itself through notable improvements in the students' scholastic and extracurricular activities allowing them to stand out from the crowd.

Sadly, music education has been sidelined in our system due to various reasons such as,

1. Lack of awareness about the importance of music education and its benefits
2. Lack of quality music institutions and teachers
3. Distance for music lessons



We are 'Etude' - a team of passionate teachers looking to spread the joy of learning music at your own classrooms!!!

Yes, we come to your school to teach music. Not only that, we bring musical instruments and accessories for the students, so schools don't have to invest in expensive instruments. Moreover, students also don't have to carry their 'heavy instruments' to school. We follow a very unique methodology in teaching, wherein students will not consider learning music as another subject of their curriculum and instead take it as an enjoyable and fun activity.

We have classified our programs to suit the needs, age and skill levels of the students in the school. We employ different teaching methods and a unique syllabus for Kindergarten/ Pre-Kindergarten, Beginner (Classes 1 - 4), Advanced (Classes 5 - 8) children respectively.

Our syllabus is designed in strict accordance with internationally reputed organizations like the Trinity College London and the Associated Board of the Royal Schools of Music, London.



What are the benefits of our organization?

The key advantages of our organization are multi-faceted. Let's have a look,

a. Students

They are provided fantastic education from trained professionals. Moreover, they could also interact with peers mutually learning from each other. They are also exposed to a variety of different instruments to nurture their interests in the subject. What's art, without performing opportunities to exhibit your talent to a real audience? Our students are provided ample performing opportunities in their respective schools, as well as annual concerts. They may also take part in various national level competitions across the country for which they are provided training and mentorship.



We provide fantastic resources for our students to grow their talent, like fantastic teachers, concerts, videos, books, mentorship as well as exams with TCL/ABRSM/LCM recognized all over the world (Attested by Ofqual and National Curriculum Framework, UK). The certifications are also quite helpful for students to gain admission into prestigious universities in the UK.

The students can also take part in various school activities forming bands (Marching Bands, Popular Cover Bands etc.). These activities provide an excellent platform for students to showcase their skills and grow as strong, creative and confident individuals. Moreover, the fun and experience of having learnt an art subject can never be fully quantified.



b. Schools

The schools are provided with a cost effective way to introduce a good arts program into their curriculum. Most parents believe in providing extra-curricular activities for their children and select schools that offer the best

facility and exposure for their children besides academics. Through our program, schools may be able to attract higher admissions and be seen as a destination for quality all-round education for students. The importance of music education has not reached even one in a million students in our country.

By giving us an opportunity to work with you, we can join hands and create a difference together.

Unique Selling Proposition

Etude brings the joy of music education to your own classrooms. With us, you don't have to worry about quality of instruction and value-for-money, and we provide all this and more without the hassle of travelling long distances for lessons or carrying your heavy instruments to school.







Atli Rahimansa has a teaching experience of over ten years with schools such as the Calcutta International School, Lyra School of Music and the PMA Music School. He is the founder of PAVO School of Music. He was the Co-Founder of the Classical Guitar Foundation, Kolkata. He has attended various master-classes notably from David Russell, Zoran Dukic and Pavel Steidl. He was adjudged the Winner of the Biplav Singh Guitar Concert. His repertoire spans works by Bach, Villa Lobos and Tarrega.



Prashanth Chidambaram is a versatile teacher and pianist. He has completed his ATCL Diploma in Piano Performance. He has taught at the Lyra School of Music. Besides this he has also performed extensively at venues such as the NCPA, Mumbai, Museum Theatre, Egmore and Alliance Francaise, Mumbai. He was a semi-finalist at the Con Brio National Piano Competition in 2012. He has attended master-classes by Paul Stewart and Karl Lutchmayer. His repertoire includes works by Brahms, Beethoven, Mozart, Bach and Chopin.



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