

ABOUT US

Vinaga Learning Solutions (VLS) is a start-up company, established by like-minded people who wish to contribute their learning for the betterment of future generations. Our mission is to create awareness about the e-learning industry and thus lead to growth in employability. We are aimed to achieve this by conducting global level training using universal competencies for each role. VLS also provides consultancy on various areas of Learning/Training Development of all kinds of industries.

VLS is a one-stop provider for trained human resources for various job roles of an e-learning company or Learning & Development (L&D) division. It has a production house that provide various services of the domain (like Content Development, Curriculum Design and Development, Technical Writing, Assessment Design and Blended Learning Solutions) at a nominal cost. These services are used to showcase the skills and provide proof-of-concept for new innovation and latest advancements in the industry.

The trained and qualified resources, will start their career at various sectors like corporate, government, higher education and K-12. Apart from the core e-learning companies, many major BFSI, Healthcare, Retail, Manufacturing, Automobile, Chemical, Aviation, Electronic, and Information Technology companies recruit IDs for their L&D team.

CONTACT US

VINAGA LEARNING SOLUTIONS

Affordable Solutions for all Learning Needs

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“Broadening Horizon & Expanding Minds”



CERTIFICATE COURSE ON INSTRUCTIONAL DESIGN & COURSEWARE DEVELOPMENT

*Skill Development Program
for the role of
Instructional Designers,
Courseware Developers, and
Training/Learning Content Developers*



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Target Audience

- Trainers/ facilitators involved with groups and individuals
- Instructional designers, Content Writers and Technical Writers
- Facilitators looking to up enhance and refresh their skills
- People interested in training
- Learning development specialists
- Instructors of groups and individuals
- Training Managers

Course Objectives

By the end of the program, participants are able to:

- Identifying the need for instruction
- Analyzing the learner and context
- Defining content
- Developing instructional objectives
- Sequencing content
- Determining instructional strategies
- Develop contents using course authoring tools
- Develop narration script for the courses
- Record narration using audio recording software
- Edit the audio for fitting into the modules/slides
- Screen capturing using appropriate software
- Develop an effective learning/training content
- Developing assessments

Job Market

The US based research firm "Global Industry Analysts" projects the global online learning/e-learning market to rise to \$107 Billion in 2015. The India based research firm "Ken Research" estimates the India E-learning market growth at a CAGR of 17.4% over the period 2013-2018 and reach \$128 billion by 2018.

The eLearning industry has three segments namely. Technology, Content and Allied Services. Among these, the content segment need more human resources. Since most of the businesses wants off-the-rack e-learning content for their requirements, with some customization, there is mushroom growth of elearning companies in India. With the Indian e-learning industry gradually moving up the value chain, demand for various resources is also rising..

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Other Details of the Course

- Duration: 210 hours – Theory (80 h), Hands-On (76 h) and Project (54 h)
- **Delivery Mode:** Classroom or Online or Blended
- **Course Timings:** Full Time (30 days - 7 hours per day)
Part Time- (70 days - 3 hours per day)
Week End (30 days - 7 hours per day)
- **Maximum Batch Size:** 15 members/batch for ILT, 5 members for Online
- **Placement Guidance/Assistance** on successful completion
- **Certification Assistance:** After successful completion of the course and gaining sufficient work experience, assistance will be provided for taking up relevant global certification exams.
- **On-Job Assistance:** Successfully placed candidates can have avail one year on-job assistance in handling issues
- **Facilities:** Individual PC/Laptop with all required software, Courseware, Activity Book and Course Diary. (Bring-Your-Own-Device option is also available)

Other Related Courses For Career Enhancement

Certificate Course on
"Technical Writing"

Certificate Course on
"Gamification for Learning"

Instructional Designer Salary - Global Scenario

Country	Salary Range	Average Salary
Canada	C\$36,915 - C\$70,315	C\$53,350
South Africa	R138,749 - R470,165	R325,481
Australia	AU\$47,782 - AU\$87,441	AU\$71,290
Malaysia	RM 28,899 - RM 178,793	RM 43,800
UK	£23,735 - £40,283	£31,408
US	\$39079 - \$71136	\$53210
Singapore	S\$23,489 - S\$71,01	S\$40,800
India	₹ 1,84,440 - ₹ 6,14,729	₹ 3,48,105

Reference: <http://www.payscale.com/>

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