Wordpress

Course Description:

WordPress is the most popular Content Management System (CMS) available today. This hands-on course will teach you how to use the power of WordPress CMS to build modern, easy-to-navigate websites. Learn how to install, setup and publish websites using the core functionality of the WordPress platform. You will also be introduced on how to customize themes, build e-commerce shops, and implement basic SEO into your WordPress website. Prerequisites: HTML and CSS or have similar working

What you will learn from this course

- ✓ *Set up a domain and hosting account*

- ✓ *Set up a MySQL database on their server*

- ✓ *Install WordPress on the MySQL database*

- ✓ *Plan their website by choosing color schemes, fonts, layouts, and more*

- ✓ *Search for themes in WordPress*

- ✓ *Select, install, and activate a theme*

- ✓ *Add posts to their website*

- ✓ *Create website pages*

- ✓ *Add images, photo galleries, and more*

- ✓ *Create tags for SEO and categories to organize their posts*

- ✓ *Use WordPress as a content management system (CMS)*

- ✓ *Use widgets and plugins*

- ✓ Create an ecommerce site
- ✓ Integrate WordPress with social media
- ✓ more

Day 1   **(4 hrs)**

- ✓ Intro to WordPress: What is WordPress CMS and why use it?
- ✓ WordPress.com vs WordPress.org
- ✓ Finding a domain
- ✓ Registering a domain
- ✓ Choosing a web hosting package
- ✓ WordPress feature through your host
- ✓ What are the two types of contents in a WP Site?
- ✓ posts (article) form the blog chronology
- ✓ pages (static content always on site)
- ✓ Media
- ✓ Pages
- ✓ Appearance (Themes)
- ✓ Plugins
- ✓ Settings (Preferences)
- ✓ First Content

- ✓ *Exploration of Post and page Editor*

- ✓ *Visual and HTML Editors*

- ✓ *Creating First Content*

- ✓ *Exploring Publish Options*

- ✓ *Working with text*

- ✓ *Inserting images,*

Day 2   **(4 hrs)**

- ✓ *Settings*

- ✓ *General*

- ✓ *Reading*

- ✓ *First Look at 2015 Theme*

- ✓ *Free And Premium*

- ✓ *Customize*

- ✓ *Widgets*

- ✓ *Menu*

- ✓ *Theme Options*

- ✓ *Header*

- ✓ *Background*

- ✓ *How To Find Themes*

- ✓ *First Look At Plugins*

- ✓ *How to find plugins*

- ✓ *How to configure plugins*
- ✓ *First Plugins*
- ✓ *Akisment*
- ✓ *Limit Login Attempts*
- ✓ *Backup WordPress*
- ✓ *Share Buttons*
- ✓ *SEO and Google Analytical Plugin*
- ✓ *Other Essential Plugins*

Day 3   **(4 hrs)**

- ✓ *HTML & CSS Review*
- ✓ *How to use HTML & CSS within WordPress*
- ✓ *Using WordPress Theme Editor*
- ✓ *Customizing Themes*
- ✓ *Building An essentail E-Commerce Website*

Course Fee:- Rs. 3000/-