

Comprehensive Checklist for Company Analysis

Financial Performance

Metric	Description	Findings/Notes	Rating (Good/Moderate/Poor)
Revenue and Profitability	Examine YoY growth, margins (gross, operating, net), and return metrics (ROE, ROA, ROCE).		
Cash Flow Analysis	Analyze cash flows (operations, investing, financing) and free cash flow trends.		
Debt and Leverage	Check debt-to-equity ratio, interest coverage, and covenant breaches.		
Dividend Policy	Review consistency of dividends and share buybacks.		
Auditor's Report	Note the type of opinion and mentions of material weaknesses or going concern warnings.		

Strategic Position

Metric	Description	Findings/Notes	Rating (Good/Moderate/Poor)
Market Share	Assess the company's position relative to competitors and growth rate.		
Innovation and R&D	Review R&D spending, patents, and innovation initiatives.		
Competitive Advantage	Analyze unique selling points (e.g., technology, scale).		
Diversification	Examine revenue streams by geography, sector, and products/services.		

Operational Efficiency

Metric	Description	Findings/Notes	Rating (Good/Moderate/Poor)
Productivity Metrics	Track employee productivity (e.g., revenue per employee).		
Supply Chain and Costs	Assess cost control measures and supply chain resilience.		
Capital Expenditure	Review alignment of CapEx with strategic objectives.		

Sustainability and ESG

Metric	Description	Findings/Notes	Rating (Good/Moderate/Poor)
Environment	Evaluate emissions reduction, renewable energy use, and compliance with ESG standards.		
Social	Check diversity metrics, employee engagement, and CSR activities.		
Governance	Review board independence, transparency, and adherence to regulations.		

Risk Assessment

Metric	Description	Findings/Notes	Rating (Good/Moderate/Poor)
Contingent Liabilities	Identify legal claims, regulatory disputes, and potential liabilities.		
Economic and Political Risks	Analyze exposure to geopolitical risks, inflation, and currency fluctuations.		
Industry-Specific Risks	Investigate sector-specific challenges (e.g., disruption).		
Cybersecurity	Assess measures to prevent data breaches and cyberattacks.		

Growth Potential

Metric	Description	Findings/Notes	Rating (Good/Moderate/Poor)
Order Book and Backlog	Review size and conversion rates of the order book.		
Market Trends	Analyze alignment with megatrends (e.g., AI, digital transformation).		
Mergers & Acquisitions	Examine the effectiveness of acquisitions and integration.		

Investor Perspective

Metric	Description	Findings/Notes	Rating (Good/Moderate/Poor)
Share Price Performance	Assess long-term price trends and valuation metrics (P/E, EV/EBITDA).		
Ownership and Insider Activity	Investigate promoter shareholding and insider transactions.		
Corporate Governance	Evaluate compliance with governance norms and ethical conduct.		

Summary Scorecard

Category	Metrics/Findings	Rating (Good/Moderate/Poor)
Financial Performance		
Strategic Position		
Operational Efficiency		
Sustainability & ESG		
Risk Assessment		
Growth Potential		
Investor Perspective		