

Mobile Content Creator & Reel Editing Masterclass

Create Better Reels, Shorts & Social Media Content

Learn to shoot, edit and post scroll-stopping content,
right from your phone. No laptop or prior editing skill needed.



Trainer: Ankur Rathore

13+ YEARS INDUSTRY EXPERIENCE

Video Editor • Motion Graphics Artist • Graphic Designer

MADE FOR

Students

Beginners

Content Creators

Housewives

WHAT'S INSIDE

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Mobile Apps
& Tools

5

Core Skills
Covered

100%

Phone-Only
Workflow

No

Laptop
Required

Ankur Rathore

Video Editor • Motion Graphics Artist • Graphic Designer • AI Content Creator

13+

Years of
Industry Experience

Phone-First

Built for Mobile-Only
Creators

Beginner

Friendly, No-Jargon
Teaching Style

WHY THIS COURSE

With over 13 years in the industry, Ankur breaks down professional editing into simple, phone-friendly steps. No expensive laptop, no complicated software, no prior experience. Just real techniques used by working creators, taught in a way that anyone, from a college student to a busy homemaker, can follow and start creating from day one.

EVERYTHING RUNS ON YOUR PHONE

CapCut

VN Player

Filmora

Instagram Edits

Canva

ChatGPT

Gemini

TOOLS COVERED —

Apps You'll Master

Every tool in this course is free or has a free version, and works directly on your phone. No paid software required.

EDITING APPS



CapCut

Most popular free mobile editor



Filmora

Easy desktop & mobile editing



VN Video Editor

Lightweight, beginner-friendly cuts

DESIGN & AI TOOLS



Canva Free

Thumbnails, covers & graphics



ChatGPT Free

Scripts, captions & content ideas



Google Gemini

AI-assisted content planning

PLATFORM TOOLS



Instagram Creator Tools

Native features to grow your reach

What You'll Learn

A simple, step-by-step path, from shooting your first clip to publishing content that actually performs.

01

Editing in CapCut & VN

Cuts, trimming & pacing for short-form video

02

Filmora for Longer Edits

Multi-clip editing for bigger projects

03

Captions, Text & Transitions

Make your reels easy and fun to watch

04

Thumbnail Design in Canva

Eye-catching covers that get clicks

05

AI Content Ideas with ChatGPT

Never run out of post ideas again

06

Using Gemini for Planning

Plan a week of content in minutes

07

Instagram Growth Tools

Post, schedule & track what works

Follow these steps in order,
and you'll have a published reel by the end of the course.

What You Will Achieve

 Edit professional reels

 Create better social media content

 Design eye-catching thumbnails

 Generate content ideas using AI

 Create Instagram content independently

**By the end of this course, you'll post with confidence,
using only your phone.**

ELIGIBILITY —

Who Can Join?

No experience, no special equipment, no technical background needed.

If you have a smartphone, you can start today.



Students

Build content skills alongside studies



Beginners

Start from zero, no experience needed



Content Creators

Sharpen your skills, post more often



Housewives

Turn spare time into a flexible skill



Mode: fully online, learn from anywhere

Join live sessions or follow along on your own schedule.