

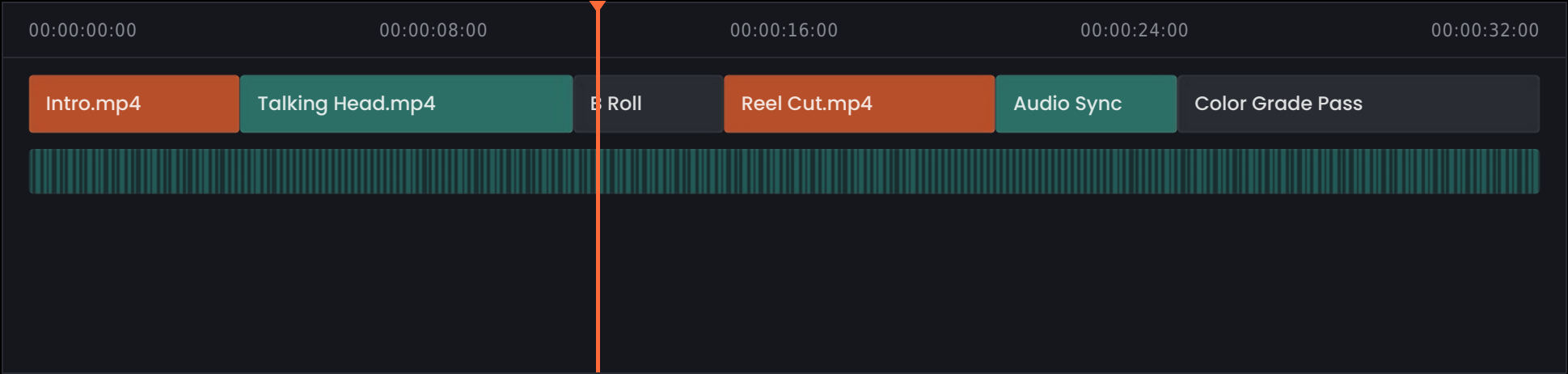
HANDS ON TRAINING PROGRAM

Professional Video Editing.

A complete, project based path through Adobe Premiere Pro, from raw footage to YouTube, Reels, and commercial ready cuts you can put in front of clients.

- Adobe Premiere Pro
- Adobe Media Encoder
- AI Editing Tools (Gemini, Adobe Firefly)

PREMIERE PRO TIMELINE



13+

YEARS INDUSTRY EXP.

6

REAL CLIENT STYLE PROJECTS

12

CURRICULUM MODULES



—ABOUT ME

I edit for a living.
I teach the same way I work.



Ankur Rathore

Video Editor · Motion Graphics Artist
AI Content Creator · Creative Manager

13+

Years of industry experience

100%

Practical, project based teaching

AI

Integrated into modern workflow

"Every project in this course is one I'd actually hand to a client. That's the bar I hold myself to."

I've spent over 13 years cutting, color grading, and delivering video across YouTube, social media, and commercial production. That work has been refined under real deadlines and real client feedback, not just classroom exercises.

I built this masterclass around that experience. Every technique I teach is one I actually use on paid projects, and every project you cut in class mirrors a real brief. So the timeline skills, the color decisions, and the delivery habits you build here are the same ones studios and clients expect on day one.

My goal isn't just to hand you a certificate. I want you to walk away with a **portfolio you're proud to show**, an editing workflow you can rely on under pressure, and a clear next step into freelancing or a creative role.

TOOLS & SOFTWARE I COVER

- Adobe Premiere Pro
- Adobe Media Encoder
- AI Editing Tools
- Gemini
- Adobe Firefly

PRODUCTION EXPERIENCE ACROSS

YouTube Channels · Instagram & Reels · Corporate Films · Podcasts · Commercials · Travel & Documentary

—COURSE CURRICULUM

What You'll Learn

Structured like a real editing timeline. You move from interface fundamentals to client ready delivery, one clip at a time.

01	Premiere Pro Interface & Workflow	FOUNDATIONS
Panels, keyboard first navigation, and setting up an editing space that doesn't slow you down.		
02	Media Management & Project Setup	FOUNDATIONS
Organizing footage, bins, and proxies so large projects stay fast and easy to navigate.		
03	Professional Editing Techniques	CORE EDITING
Cutting on action, pacing, J/L cuts, and building a rhythm that holds an audience's attention.		
04	Audio Editing & Cleanup	CORE EDITING
Noise reduction, levels, and dialogue cleanup so your cuts sound as polished as they look.		
05	Color Correction & Color Grading	CORE EDITING
Fixing exposure and white balance first, then building a deliberate visual mood and look.		
06	YouTube Editing Workflow	PLATFORM SKILLS
Retention driven pacing, jump cuts, and structuring long form content for watch time.		
07	Instagram Reels & Shorts Editing	PLATFORM SKILLS
Fast paced vertical editing, captions, and hooks built for the first three seconds.		
08	Corporate Video Editing	CLIENT WORK
Clean, brand safe cuts for company profiles, internal communication, and promos.		
09	Podcast Editing	CLIENT WORK
Multi camera switching, filler word removal, and pacing for long conversational formats.		
10	Motion Graphics Integration	CLIENT WORK
Bringing titles, lower thirds, and simple animated elements into a live edit.		
11	AI Tools for Editors	AI & DELIVERY
Using AI for transcription, rough cuts, b roll generation, and speeding up your workflow.		
12	Export & Delivery	AI & DELIVERY
Choosing the right codec, resolution, and settings for every platform you deliver to.		

01 to 02	03 to 05	06 to 10	11 to 12
Foundations	Core Editing	Platform & Client Work	AI & Delivery
Interface & project setup	Cutting, audio & color	YouTube, Reels, corporate & podcast	Modern workflow & export

—OUTCOMES

What You Will Achieve



Edit videos professionally

Confident, efficient cuts across formats. Not just technically correct, but watchable.



Work across multiple formats

Comfortable cutting for YouTube, social, corporate, and commercial work.



Work with clients confidently

Briefs, revisions, and delivery handled the way studios actually expect.



Create platform ready social content

Reels, shorts, and YouTube edits tuned for retention and watch time.



Prepare for jobs and freelancing

Interview readiness, a freelancing roadmap, and a clear next step.

By the end of this masterclass, you won't just know how to use Premiere Pro. You'll be ready to edit professionally, for clients or for your own channel.

12 SKILLS MODULES	5+ EDITING TOOLS LEARNED	100% HANDS ON PRACTICE
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—ELIGIBILITY

Who Can Join?

Built to welcome anyone serious about editing professionally. No matter where you're starting from.

01 Students Build job ready editing skills and a real portfolio before you graduate.	02 Content Creators Sharpen your own channel's editing so your content keeps people watching.	03 Graphic Designers Add motion and timeline skills to your existing visual design toolkit.
04 Freelancers Add a high demand service to your offering and take on paid edit work.	05 Working Professionals Upskill into a creative role or build a side income editing video.	06 Complete Beginners Never opened Premiere Pro before? You start from the interface, step by step.



No prior editing experience needed.

We start from the Premiere Pro interface and build up at a pace that works for you. Every technique is taught hands on, on real footage.

WHERE THIS SKILL TAKES YOU

→ In house video editor for a brand or agency	→ Freelance editor for YouTubers & creators
→ Independent editing business with your own clients	→ Editor for podcasts, courses & corporate teams

—BONUSES INCLUDED

Extra Value

Every learner gets more than lessons. These extras are built to support you well beyond the classroom, at no extra cost.

+Project Files Practice with the exact footage and source files used in class.	+Transitions Pack A ready to use library of professional transitions for your own edits.
+Sound Effects Library Curated SFX to add polish and punch to your projects instantly.	+Editing Templates Reusable title, lower third, and transition templates for faster edits.
+Freelancing Roadmap A clear, practical path to landing and managing your first paid clients.	+Interview Preparation Personalized guidance to walk into editing job interviews with confidence.

"Helping editors turn skills into a career, one cut at a time."

₹0 EXTRA COST FOR BONUSES	6 BONUS RESOURCES	∞ ACCESS TO PROJECT FILES
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