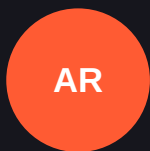


Motion Graphics & Animation Masterclass

From After Effects fundamentals to professional motion design,
a complete, hands-on path to becoming a working creative professional.



Trainer: Ankur Rathore

13+ YEARS INDUSTRY EXPERIENCE

Motion Graphics Artist • Video Editor • Creative Manager

DESIGNED FOR

Students

Creators

Freelancers

Working Professionals

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Bonus Resources

AE

Industry Software

ABOUT THE TRAINER

Ankur Rathore

Motion Graphics Artist • Video Editor • Creative Manager

13+

Years of
Industry Experience

Pro-Grade

Professional Motion
Design Standards

Hands-On

Practical, Project-Based
Teaching Method

PHILOSOPHY

With over 13 years in the industry, Ankur brings real production experience into every session, not just theory. This program is built around practical skills, portfolio development, freelancing know-how, and real-world projects, so every learner walks away with work they can actually show, and a path to get paid for it.

TOOLS & SOFTWARE COVERED

After Effects

ChatGPT

Adobe Firefly

Gemini

What You'll Learn

- 01 After Effects Fundamentals**
Interface, tools, layers & project setup
- 02 Animation Principles & Graph Editor**
Easing, timing & professional motion control
- 03 Shape & Text Animation**
Kinetic typography and vector motion design
- 04 Masking, Rotoscoping & Track Mattes**
Precision compositing techniques
- 05 3D Layers & Expressions**
Depth, camera work & automation in After Effects
- 06 Audio, Rendering & Export**
Sound sync, optimized export settings
- 07 Logo Animation Project**
Build a polished animated logo reveal
- 08 YouTube Intro Project**
Channel branding intro from scratch
- 09 Social Media Motion Graphics**
Reels & shorts-ready animated content
- 10 Infographic Animation Project**
Data storytelling through motion
- 11 Explainer Video Project**
End-to-end explainer video production
- 12 AI Workflow (ChatGPT, Firefly, Gemini)**
Basics of AI-assisted content pipelines

Foundations

Modules 01-06: Core After Effects skills

Real Projects

Modules 07-11: Five hands-on production projects

AI & Career

Module 12: Basics of AI-assisted workflow

What You Will Achieve

✓ Create professional Motion Graphics videos

✓ Design logo animations and reel graphics

✓ Use AI tools in production workflows

✓ Start freelancing and handle clients

✓ Prepare for interviews and creative roles

**By the end of this masterclass, you won't just know motion graphics,
you'll be ready to work in it.**

Who Can Join?

This program is designed to welcome anyone serious about building real motion graphics and content-creation skills, regardless of where they're starting from.

01

Students

Build job-ready skills before you graduate

02

Video Editors

Expand into motion graphics & animation

03

Graphic Designers

Bring your designs to life through motion

04

Content Creators

Level up your channel & social content

05

Freelancers

Add high-value services to your offering

06

Working Professionals

Upskill and open new career paths

i

No prior animation experience needed

We start from the basics and build up, at your own pace.

EXTRA VALUE —

Bonuses Included

Every learner gets more than just lessons. These extras are built to support you well beyond the classroom.



Project Files

Practice with the same source files used in class



Freelancing Roadmap

A clear path to landing your first paid clients



Career Guidance

Personalized direction for your creative career

**All bonuses are included at no extra cost,
built right into the program.**