

WEEK 1: Real Studio Pipeline Simulation			
Day	Topics	Assignment	ft Skills / Discipline
1	Introduction to Production Pipeline (Design → Review → Delivery)	Create flowchart of full project process	Team awareness
2	Project Roles & Responsibilities	Identify personal strength zone (designer/editor/animator)	Ownership mindset
3	Cross-software workflow (Photoshop → Illustrator → Premiere)	Practice 1 mini integrated task	Communication & collaboration
4	File management, naming, version control	Submit project folder as per naming standard	Organized working
5	Quality check process & final delivery checklist	Peer-review another student's project	Constructive feedback
WEEK 2: Freelance Industry Setup			
Day	Topics	Assignment	ft Skills / Discipline
1	Freelancing overview: Upwork, Fiverr, Behance, Dribbble	Create sample Fiverr gig	Self-presentation
2	Pricing & negotiation strategy	Write pricing table for 3 design services	Value-based thinking
3	Client communication & project proposal writing	Draft proposal for logo design client	Email etiquette
4	Contract basics & payment safety	Create mock agreement doc	Professional boundaries
5	Freelance simulation: 1-day challenge	Complete client brief → design → delivery	Time management
WEEK 3: AI Tools for Designers			
Day	Topics	Assignment	ft Skills / Discipline
1	Introduction to AI tools (Adobe Firefly, Midjourney, ChatGPT)	Research: Compare 2 tools	Curiosity & adaptability
2	Using Firefly for concept generation	Generate 3 creative ad concepts	Ideation speed
3	Midjourney for product mockups	Create visual board for one brand	Creative exploration
4	Using ChatGPT for copy & content ideas	Write ad copy for your AI-generated poster	Storytelling skill
5	Integration of AI outputs into design software	Finalize hybrid project (AI + design)	Innovation mindset
WEEK 4: Freelance Project Simulation			
Day	Topics	Assignment	ft Skills / Discipline
1	Receive full client brief (logo + poster + video)	Brainstorm + sketch ideas	Problem-solving
2	Design Execution Day	Mid-review with mentor	Time blocking
3	Video Edit + Audio Sync	Render & check quality	Focus consistency
4	Final Presentation & Client Feedback	Mock pitch presentation	Confidence & clarity
5	Reflection & Review Session	Self-evaluation report	Accountability
WEEK 5: Portfolio Planning			
Day	Topics	Assignment	ft Skills / Discipline
1	What is a Portfolio? Types (Design, Motion, Mixed)	Analyze 5 Behance portfolios	Self-analysis
2	Selecting your best works	Choose 6 best projects	Decision making
3	Reworking old projects (improvement phase)	Upgrade one project visually	Consistency
4	Creating case studies (problem → solution)	Write process for one project	Professional storytelling
5	File formatting (Behance, PDF, Print)	Setup Behance account	Presentation etiquette
WEEK 6: Resume & Showreel Creation			

Day	Topics	Assignment	ft Skills / Discipline
1	Resume design for creative roles	Design your CV in InDesign	Clarity & layout sense
2	Showreel structure (intro, transitions, sound)	Collect best clips	Precision
3	Editing your showreel in Premiere Pro	Create 30-sec showreel	Attention to detail
4	Adding motion titles & sound	Finalize and render	Quality check
5	Mentor feedback & improvement	Submit v2 of showreel	Accepting feedback
WEEK 7: Mock Interviews & Industry Exposure			
Day	Topics	Assignment	ft Skills / Discipline
1	Job roles in design industry	Make a list of 3 dream roles	Goal clarity
2	HR & Client Interview Simulation	Participate in mock interview	Confidence building
3	Feedback & Improvement	Write your strengths/weaknesses	Self-awareness
4	Industry Guest Talk / Workshop	Take notes	Learning from experts
5	Revision of tools & workflows	Mentor Q&A session	Reinforcement
WEEK 8: Portfolio Submission + Internship Onboarding			
Day	Topics	Assignment	ft Skills / Discipline
1	Final Portfolio Review	Mentor & peer review	Professional patience
2	Internship / Freelance Path Selection	Choose track + fill readiness form	Decision ownership
3	Internship simulation task (quick turnaround project)	Execute in 3 hrs	Work discipline
4	Final presentation to jury panel	Present portfolio + showreel	Presentation mastery
5	Certificate & Feedback Session	Final evaluation	Career mindset