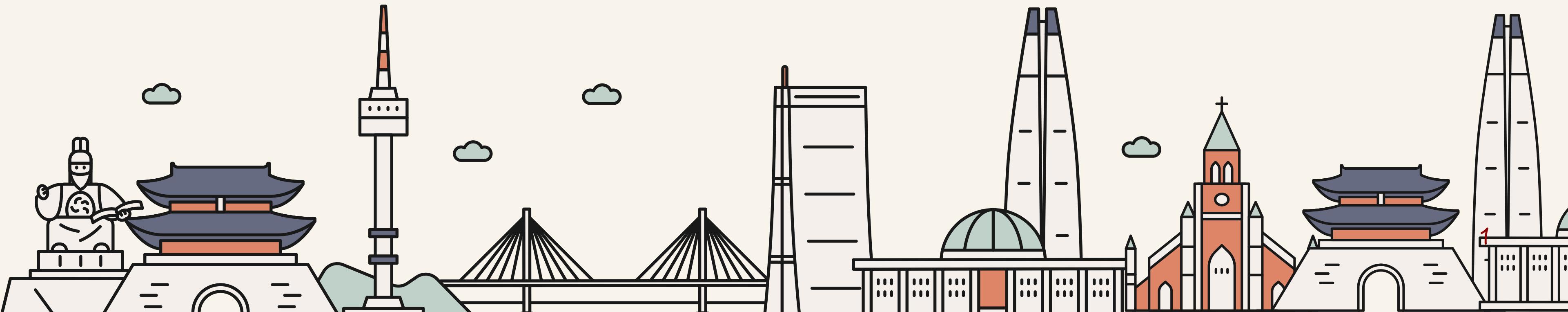


*korean*  
MADE EASY FOR YOU

# KMEFY Program Insight



# Korean Made Easy For You

## Our Journey

Korean Made Easy For You was founded with the vision of making Korean language learning accessible, engaging, and culturally enriching.



Built on a foundation of corporate training experience and a deep passion for Korean culture, we have guided learners from diverse backgrounds toward confident Korean fluency.



# Korean Made Easy For You

## Our Journey

Korean Made Easy For You blends structured lessons with cultural depth to make learning practical and immersive.



Whether you're here for K-culture, career growth, or personal enrichment, our learner-friendly approach ensures you feel supported every step of the way.



# About the Founder

Divya Abbey brings a unique blend of language expertise and real-world experience to Korean Made Easy For You. With a strong foundation in Korean, she creates a learning environment that is immersive, culturally rich, and learner-focused.



Her journey from a corporate trainer with Amazon, PolicyBazaar, HDFC and more to a language educator reflects her commitment to making Korean learning accessible, structured, and deeply engaging.

# Our Vision & Way Forward

- Korean Made Easy For You began with a simple yet powerful vision to make the Korean language and culture easily accessible across India.
- Back in 2020, when K-pop was capturing hearts across the country but resources to learn Korean were still limited, we launched our Instagram page — [@koreanmadeeasyforyou](https://www.instagram.com/koreanmadeeasyforyou). Since then, we've built a thriving community of 3000+ passionate learners and counting!
- Stay connected with us for exciting updates, learning tips, and cultural insights — we're active on [Instagram](#) | [YouTube](#) | [LinkedIn](#) | [Facebook](#)

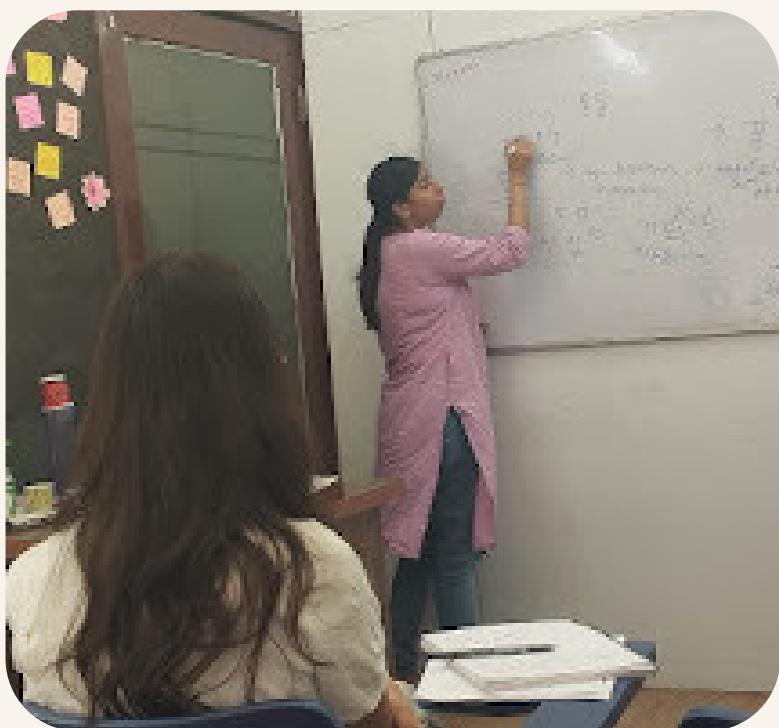
# Why Choose Us?

Our courses focus on building strong foundations in speaking, listening, reading, and writing skills, catering to learners interested in Korean culture, business, or language proficiency.



## Key Offerings:

- **Customized Lessons:** Courses are tailored to meet students' individual needs, whether they're learning Korean for travel, academic interest, or career development.
- **TOPIK Preparation:** For students aiming to achieve official language certification, we provide in-depth training and resources for the TOPIK exam.



# Why Choose Us?

- **Interactive Learning:** Each lesson emphasizes practical language use, cultural insights, and conversational practice to ensure students build confidence and fluency.
- **Workshops & Outreach:** Korean Made Easy For You hosts interactive workshops in schools, colleges, and at our offline centre featuring events like K-Craze to give learners immersive exposure to Korean language and culture.

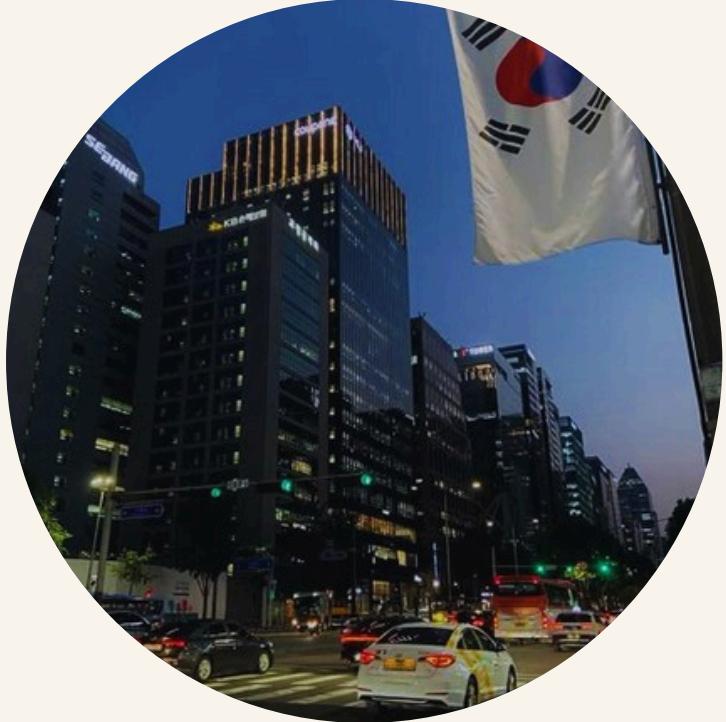


# Why Learn Korean??



- Unlock the world of K-pop, K-dramas, and Korean cinema in their original form.
- Secure a scholarship at SKY University by mastering the Korean language.

# Why Learn Korean??



- Open doors to career opportunities with global companies like Samsung, Hyundai & Kia Motors etc.
- Savor famous Korean dishes like Tteokbokki, Bibimbap & Kimchi Jjigae.

# Why Learn Korean??



- Expand your global network by connecting with native Korean speakers & learn about the Korean Culture.
- Visit Namsan Seoul Tower for panoramic views of the city or Gyeongbokgung Palace to get the glimpse of Korea's royal past.

# K-Craze 1.0 :

## Kya Seoul-ful Event hai!!!

On 6th July 2025, Korean Made Easy For You successfully hosted its first annual event — K-Craze 2025 — in Delhi, marking a milestone in our journey of language education and cultural exchange.



What started as a simple idea turned into a full-fledged cultural experience, powered by weeks of planning, team collaboration, and passionate participation.

Here's what we made happen:

- **Student Performances:** Dance, singing, skits — full of talent and Hallyu spirit!
- **Interactive Korean Games:** Designed to be fun, cultural, and engaging.
- **Delicious Korean Food Stalls:** Bringing taste and tradition to every plate.
- **Cultural Vibes & K-pop Energy:** Every moment echoed the growing love for Korean culture in India.



The event wasn't just a celebration — it was proof of the power of community, of how far our learners have come, and how strong the bond is between language and culture.



From concept to execution, every detail was handled by our dedicated team, with immense energy and enthusiasm. The result? A packed hall, happy faces, and memories to cherish.

K-Craze 2025 was not just an event — it was a movement. And this is just the beginning.



# Beginner Classes (L1-2)

- Weekday/Weekend Classes
- Online/Offline Sessions
- TOPIK I Prep Classes

# Beginner Course Overview

## Online Classes

### 1. Group Sessions:

Duration - 12 Week (3Months)

Course Fee: ₹16,500 for the complete course or in three installments of ₹5,500 each

Class Schedule: Batch 1: Sat, Sun - 11am to 1pm

### 2. One-On-One Sessions:

Duration - 12 Week (3Months)

Course Fee: Rs. 500/hr

Class Schedule: Flexible (as decided)

# Intermediate Course Overview (L3-4)

**Duration:** 40 hours (Flexible)

**Course Fee:** ₹20,000 for the complete course or in two installments of ₹10,000 each

## Key Features:

- One-on-One sessions.
- Flexible timings.
- Available in both online.

# TOPIK I Prep Classes

- 4 Class bootcamp for TOPIK I Preparation
- ₹9000 for the entire 15-hour session
- Mode - Online - One-on-One

# Beginner Course Overview

Week	Core Module	Course Overview
1	Foundation	<ul style="list-style-type: none"><li>• Introduction to Hangeul<ul style="list-style-type: none"><li>• Hangeul pronunciation</li></ul></li><li>• Basic greetings and self-introduction</li></ul>
2	Grammar Foundation	<ul style="list-style-type: none"><li>• Sentence structure</li><li>• Grammar fundamentals (Subject, Object, Topic particles)</li><li>• Levels of speech and cultural insights</li></ul>
3	Daily Activities	<ul style="list-style-type: none"><li>• Grammar: Present tense, pronouns, and location markers<ul style="list-style-type: none"><li>• Everyday conversation practice</li></ul></li><li>• Vocabulary related to family and relationships</li></ul>

# Beginner Course Overview

Week	Core Module	Course Overview
4	Counting and Asking Questions	<ul style="list-style-type: none"><li>• Grammar: Past and double past tense, plurals, counters, demonstratives, and question words</li><li>• Everyday conversations involving numbers and objects</li></ul>
5	Writing Letters	<ul style="list-style-type: none"><li>• Grammar: Negation, negative verbs, progressive verbs, case particles<ul style="list-style-type: none"><li>• Number system</li><li>• Expressions of time (calendar, year, week)</li></ul></li></ul>
6	Practice & Application	<ul style="list-style-type: none"><li>• Grammar: Irregular verbs and special markers</li><li>• Integrated reading, speaking, and writing practice</li></ul>

# Intermediate Course Overview

Week	Course Overview	Week	Course Overview
1	<ul style="list-style-type: none"><li>• Speech Levels (Intimate And Plain)</li><li>• Auxiliary Verbs</li></ul>	4	<ul style="list-style-type: none"><li>• Ability and Possibility</li><li>• Passives and Causatives</li></ul>
2	<ul style="list-style-type: none"><li>• Conjunctives</li></ul>	5	<ul style="list-style-type: none"><li>• Permission,</li><li>• Prohibition and Obligation</li></ul>
3	<ul style="list-style-type: none"><li>• Nominalizing Endings</li><li>• Noun Modifying Endings</li><li>• Post Modifiers</li></ul>	6	<ul style="list-style-type: none"><li>• Appearance, Actions, State of Affairs</li></ul>

# What will I get?

- Study Material
- Grammar Books
- Vocabulary List (3000+ words)
- Worksheets
- Certificate of Course Completion