

Brainstorming

A Magical Technique for speaking at length

...And why do we all struggle at it?

- 🗣️ Speaking at length is the ability to speak continuously and uninterrupted
- 🗣️ You should be able to speak for 2-3 minutes with ease
- 🗣️ You should not be repeating ideas.
- 🗣️ The listener should clearly understand what you want him/her to know

Common shortcomings

- 🗣️ Too many fumbles and fillers
- 🗣️ Slow and sluggish delivery
- 🗣️ Repetitions of ideas
- 🗣️ Abrupt beginnings and endings

These are signs of an average communicator. Brainstorming is a strategy which can transform the skill of speaking to "speaking at length"

How does Brainstorming work

- 🗣️ Part 1 - Break down the topic into WH questions you have to speak about
- 🗣️ Part 2 - Brainstorm around the “broken topic” with ideas, keywords
- 🗣️ Part 3 - Delivery

Sample Topic-

- 🗣️ Which is the best meal that you have ever had?

Part 1 - WH questions

- 🗣️ Break down the speaking topic into multiple smaller WH- questions
- 🗣️ Here are some WH-questions - What, When, Where, Who, Whom, Which, Why, How

Sample: This question can be broken into speaking topics using WH-questions.
Let us see how.

- 🗣️ What did you eat?
- 🗣️ Who did you go out with?
- 🗣️ Which place was it?
- 🗣️ What did you like the most about the meal?
- 🗣️ Why was it your favorite?

Part 2 - Brainstorming

- 📌 At the brainstorming stage, you need to write possible answers to your WH questions
- 📌 Think of all possible keywords you can associate with a particular WH question

Sample:

- 📌 What did you eat?: Meals, lunch, brunch, desert
- 📌 Who did you go out with? Friends, Family, Relatives, Colleagues
- 📌 Which place was it? Restaurant, Home, Party
- 📌 What did you like the most about the meal? Varieties, Favorite chef/place
- 📌 Why was it your favorite? Flavor, Taste

Part 3 - Delivery



Delivery is already structured because of brainstorming. Simply follow the sequence of questions and use the keywords to recall your thoughts.

Things to Remember -



Choose the right WH-question to get the best answer