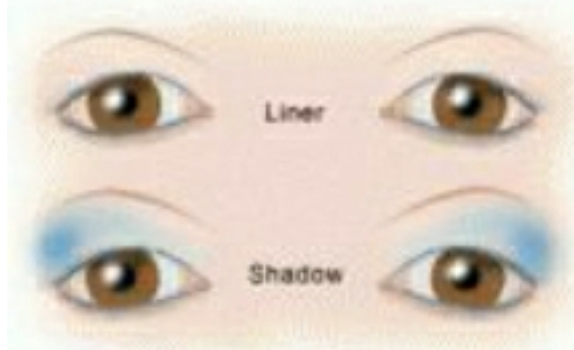


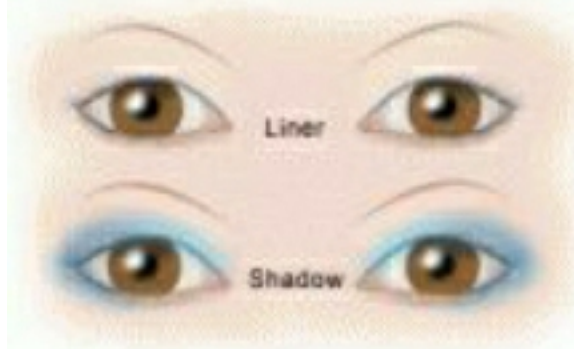
Deep Set Eyes

- Lighten the inner corner and entire lid with shadow
- Use a medium shadow above the crease and gently apply it across the bottom of the brow bone.
- Use a darker contour shade only at the outer crease and dip slightly outward.
- Keep liner, especially on the upper lid, thin.



Drooping Eyes

- Apply a light shade in an oval shape on the lid and inner corner.
- Follow with a medium shade that stops slightly before the edge of the brow.
- Finish with a dense patch of shadow in and slightly above the outer crease that extends toward the brow.
- Use liner in lower lash line, but keep the line light, and stop before the outer corner.



Close Set Eyes

- Use a light shade on the inner corner and most of the lid.
- Use a medium shade from the middle of the brow bone and sweeping outward.
- The darker contour color should outer corner and blend up and out toward the edge of the brow line.



Wide Set Eyes

- Using a highlight shade on the central portion of the upper lid.
- Use a medium shadow up to the brow bone from the inner corner outward, finishing in inward slant.
- With a darker shade, shade the edge of the upper lid and the outer crease.
- Apply liner to focus on the center and inward corner of the eye - this gives the illusion of drawing the eye closer together.