

### **Things about Studies and Steps for success.**

Many people are asking me about what made you to study at this age, with lots of responsibilities in house and office and how you have managed to complete the Commerce pillars (CA & CS). The journey goes on and never ends...

Following things are to be kept in mind, which are personally experienced and followed. Now also I am following these, for moving ahead in life.

- 1) Money availability for exams, book purchases.
- 2) Books availability online/nearby book stores.
- 3) Subject – Theory except Accounts/Costing – **Nothing is impossible.**
- 4) Reading – **Daily reading** and allot at least 1-2 hours compulsorily for reading.
- 5) **Family Support** – It is very much required. But inform them about the benefit in future. At times have a big fight with wife and be calm afterwards. This not only keeps u homely but also keep your momentum & LOVE go upwards.
- 6) At times go to park, cinema, picnic, tour etc., based on money availability to satisfy family members.
- 7) Benefit – If u struggle for some period, u can happily life in the future. **Better struggle now and reap benefit in the future.**
- 8) Situation – You have to **create a comfortable situation for reading.**
- 9) Age – should not be a problem for reading. **Anybody can get any knowledge any time, at any age.**
- 10) **Major problems for students who are working** – Everybody in the organization, at one time or other time will comment on your studies, mode of studies, level of studies, "at this age this is not possible", "this is not required", "after this studies you will not get any monetary benefit", "concentrate on other things rather than studies", "studies are not important", "involve in social life", "this will not serve the purpose", "just laughing about reading at this age", etc., - These I have also heard on my ears.....**JUST leave all these but CONCENTRATE on studies** – It is very difficult but, should do. This is our life. There is nothing expected out of other persons.
- 11) Not expected performance appraisal/reward/increment – I remember one thing – Lord Arjun in Mahabharat, was able to hit the eye ball of the fish in

the ceiling, by seeing the reflection in the water on the floor. How he has done...nothing other than **ONLY CONCENTRATING on the TARGET.**

- 12) Initial period Studies – very tough to sit and read in the initial period, as reading after a long time. But if you sit consistently, then u will feel that u can allot more time for reading. Sometimes reading and simultaneously writing without seeing the book will certainly help a lot.
- 13) READ....READ....READ...with a cool mind but with high concentration.
- 14) Free your mind against any cause. Nothing should affect your mind and be cool against any situation or circumstance. Remember one thing. Whatever is going to happen is certainly going to happen. Just think and expect only the positive things. At the same time, have a heart and mind to bear with the negative things. This is what is told in "GITA". Very difficult to follow strictly, atleast read this GITA-sar daily to make to cope up with the situations and circumstances.
- 15) When u plan to write the exam, **u should not have anything in your mind except READING & EXAMS.**
- 16) Read - Institute Materials/Scanner/Suggested Answers for past year questions. Chart out a plan for reading all these. Plan in advance what u are going to read. Decide what to read, when to read, how to read, what are the reference books, what is the importance of every chapter, and what the author wants to explain. May be 1<sup>st</sup> time or 2<sup>nd</sup> time u will not be able to understand this, after reading for 3<sup>rd</sup> or 4<sup>th</sup> time u will come to know about these.
- 17) Don't skip any chapters. Because some questions may come from that chapter and even if 1 mark, we can get, will add to total.
- 18) Don't try new chapters at the last minute. Prepare everything in advance and should not do 11<sup>th</sup> hour preparation. This not only make u tensed but also create a low morale just before the exams. During exam days, make yourself free from anything and be cool. It is personally experienced that cool mind during exam gives more result rather than with a tensed mind. So be cool and get more marks.
- 19) Adapt 3 Idiots concept. i.e. Don't just try to pass in the exams, rather decide the marks u want to take in the exams and try achieving that. Make full

effort and write with full confidence and justice to yourself. I used to call as "TRUE attempt".

- 20) **Passing the exams is not simply reading, it requires proper planning & executing.**
- 21) **Most importantly, play with children a lot.** They are our main tutors. Learn how they are reading, writing and doing home- work. Mend your mind on seeing them keenly reading and completing their daily school task.
- 22) **U can do wonders only if u think about it, do something about it, try hard about it, breath about it and live about it.**
- 23) Believe that u are going to win the exams and not only exams but also the world.
- 24) Don't think of the past & present, bad situation/atmosphere but think about your future success and better life tomorrow.
- 25) Nobody can get gain without pain. Experience pain now and get gain tomorrow.
- 26) Identify the positive thinkers and talk with them rather than getting the friends of low morale and always complaining about something or the other either within or out of office.
- 27) **Respect elders**, then u will be respected once u become older. Believe Man is also GOD and a creature of GOD.
- 28) **Pray God regularly. But don't ask for any "BOON", rather pray him to demonstrate your success to the world.**
- 29) God will support hard workers and believe that some super power is always watching u.

**WISH U ALL THE BEST.**

## B. HARIHARA SUBRAMANIAN, B.Com, FCMA, ACA, Grad CS

### SENIOR MANAGEMENT PROFESSIONAL

Finance & Accounts / Costing / Secretarial / MIS FUNCTIONS

*Led the design of optimum capital structure and financial strategy for the company, keeping in mind capital expansion for existing business, investment in new businesses/projects, and short-term cash optimization*

#### AN OVERVIEW

- A **Senior Finance & Accounts Manager** facilitating over **18 years** of experience **across diversified domains**; employing "get it done" approach that invigorated profits and heightened productivity
- Have **reputation for resolving stagnant approaches** and uncovering hidden solutions. **Interact easily with people of diverse backgrounds, cultures, and professional levels**
- Last associated with **Everest Industries Ltd. as Sr. Manager cum Finance Head**
- Pioneer in the **design & delivery of innovative financial assignments**; *leader in facilitating change through redesign of internal operating and business processes*
- Experienced in **managing entire accounts & finance functions** including maintenance & **finalization of accounts, working capital management, profit monitoring, auditing, payroll processing building internal financial controls**, etc.
- Successfully reviewed and enhanced all **financial procedures and internal controls**, automated and integrated financial information systems, prepared **financial forecasts with coordinated budget projections** and developed a plan to finance significant unfunded capital authorizations
- A **dynamic go getter and trend setter** with experience in monitoring the **inflow & outflow of funds** and ensuring optimum utilization of available funds towards the accomplishment of corporate goals
- Effective communicator with **excellent analytical, problem solving and organizational abilities**



Communication



Negotiation

Creativity



Inter personal



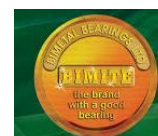
Time Management



Coaching & Mentoring

- **Essayed a stellar role in ensuring 100% Statutory Compliances for financial & costing period end closing**
- **Instrumental in proper reporting of variances at proper intervals and steps for rectification**
- **Contributions towards optimisation in the consumption of Raw Materials, Stores & Production Expenses**
- **Significantly reduced Stock of Raw Materials & Finished Goods along with reduction in the generation of scrap**
- **Played a crucial role in slashing down PLA balance to the minimum by concentrating the Cenvat Credit**

#### EMPLOYMENT HISTORY



Teaktex Processing Complex Ltd.

#### Key Result Areas:

- Spearheading complete finance & accounts functions and acting as an Agent of Change for reworking Business/ Finance models to achieve organizational growth objectives; *facilitating revenue growth & cost saving initiatives*

- Designing & implementing accounting systems & procedures; administering the finalization of monthly/ quarterly/ half yearly/ year-end financial statements in compliance with time & accuracy norms
- Conducting variance analysis to determine difference between projected & actual results and implementing corrective actions; overseeing preparation of need based Financial Performance/ MIS/ Other Reports
- Preparing & maintaining statutory books of accounts and reconciliation of financial statements in compliance with the norms as well as ensuring smooth operations of banking process
- Presenting a true and fair view of the financial position of the company by way of timely preparation of annual reports ensuring analyzing the expenditure on a monthly basis to control expenses
- Maintaining MIS & reports, evaluating them for facilitating decision-making process like top selling products, profitability product wise, stock liquidation plan strategy, areas of improvement, GC & NC analysis, etc.
- Overseeing advance controls for advance payments & following up with purchaser, cost center wise consumption & analysis with average consumption
- Following up of bills receivables after invoicing to debtors, conducting ageing analysis with an aim to keep receivables under control
- Ensuring that all payments are made to suppliers within the stipulated timeframe and managing accounts payable within the pre-set parameters
- Carrying out inventory analysis in terms product wise inventory, shortage & Increase assessment, stock adjustment review, etc.
- Handling the internal audit of the companies including setting up of internal audit systems as well as monitoring of the implementation of the systems
- Administering treasury functions including optimum utilization of surplus funds; controlling management of funds & securities ensuring pay-in/ pay-out of funds in time without fail
- Establishing cost management systems/ techniques, monitoring various overheads and achieving maximum cost effectiveness; guiding product costing, pricing, quotation analysis, purchase & cost comparison between alternatives
- Monitoring statutory compliance at all levels (Taxation & Audits i.e. Internal & External, Excise and Commercial Tax) involving liaison with External Agencies & Govt. Authorities; *ensuring that accounts prepared are in order; implementing necessary recommendations made by Auditors*
- Creating & sustaining a dynamic environment that fosters development opportunities and motivates high performance amongst the team members; imparting training to sub-ordinate staff for increasing their efficiency
- Taking care of consumption of power, raw materials and stores consumables
- Actively involved in payroll management related documents with respect to workers of the site

Strategic Leadership	Accounts & Finance	Variance Analysis
Costing & Budgeting	P&L Management	Fund Management
Auditing & Compliances	MIS Reporting	Receivable & Payable Management
Stock Accounting & Inventory Management	Secretarial Functions	Team Management

## EDUCATION & CREDENTIALS

### **Bachelor of Commerce** in 1993

Madura College, Madurai (Affiliated to Madurai Kamaraj University, Madurai)

Obtained 79.30% & 2<sup>nd</sup> Rank

### **Professional Qualifications:**

- FCMA (ICAI-CMA): Merit Certificate from the Institute in 1998
- ACA (ICAI): Scored 55% in Intermediate and 1<sup>st</sup> Rank at Madurai Center (Tamil Nadu) in 2012
- ACS (ICSI): Scored 57% in Executive Examination in 2015



## PERSONAL SNIPPETS

Date of Birth: 25<sup>th</sup> January, 1973  
 Address: A 201, 2<sup>nd</sup> Floor, Palm Court, Thasami Park Residency, Vasanth Nagar, Singanallur-Coimbatore, Tamil Nadu-641 005  
 Languages Known: Tamil, English & Hindi