

BMIHMS

PROSPECTUS

BLUE MOUNTAINS INTERNATIONAL HOTEL MANAGEMENT SCHOOL

NUMBER 1

HOTEL MANAGEMENT SCHOOL
IN AUSTRALIA AND ASIA-PACIFIC (TNS SURVEY)

INTERNATIONAL BUSINESS DEGREES:

BACHELOR

Hotel and Resort Management
Event Management

MASTER

International Hotel Management
Global Business Management



TORRENS
UNIVERSITY
AUSTRALIA

WELCOME

HOW TO APPLY

It's easy to apply, so contact us now to start your studies!

ONLINE

bluemountains.edu.au

Click 'APPLY' at the top of our homepage to download your electronic application form.

EMAIL

enquiry@bluemountains.edu.au

PHONE

+61 2 9307 4600

FAX

+61 2 9283 5092

POST

Admissions Office
 BMIHMS at Torrens University,
 PO Box A256
 Sydney South, NSW, 1235,



Australia

FACEBOOK

Blue Mountains International
 Hotel Management School
 #BMIHMS



YOUTUBE

BlueMountainsCast



TWITTER

@BMIHMSAustralia



INSTAGRAM

@bmihms



LINKED IN

bmihms



WATCH

our film on YouTube:

INDUSTRY AWARD WINNERS

Our reputation has been recognised by the hotel industry with numerous awards over the years, including:

- > 2015: Hall of Fame for Tourism Education and Training at the New South Wales Tourism Awards
- > 2015: Gold Award for Tourism Education and Training at the New South Wales Tourism Awards
- > 2014: Winner of Tourism Education and Training at the National Tourism Awards
- > 2013: Winner of Tourism Education and Training at the National Tourism Awards
- > 2012: In the top three hospitality schools for Best Professional Success at the Worldwide Hospitality Awards
- > 2011: In the top three hospitality schools for Best Education Innovation at the Worldwide Hospitality Awards
- > 2011: Silver Award for Tourism Education and Training at the New South Wales Tourism Awards
- > 2010: Winner of Best Communication Campaign at the Worldwide Hospitality Awards

WELCOME TO YOUR DREAM CAREER.

I am delighted that you're considering studying at Blue Mountains International Hotel Management School (BMIHMS) at Torrens University Australia. Choosing the right place to study is an investment in your future and one of the most important decisions you can make.

Use this prospectus to assist you with your decision-making. On the following pages you'll learn about our campuses, modern facilities and unique teaching approach, as well as our students, staff, alumni network, industry connections and what to expect from university life at BMIHMS.

We offer students the opportunity to study:

- **Two undergraduate Bachelor of Business degrees**, specialising in International Hotel and Resort Management and International Event Management. Each course is completed in just two-and-a-half years and includes two industry placements.
- **Two postgraduate Master degrees** in International Hotel Management or Global Business Management. Each Master's degree is completed in two years and includes six months of professional work experience.

BMIHMS has partnered with Torrens University Australia which greatly benefits our students, retaining all the elements that make BMIHMS unique - our name, identity, campuses, applied learning, great teachers, industry connections, alumni and reputation - but with enhanced university prestige, pathways and opportunities.

Our courses are delivered over two custom-designed campuses. Undergraduate students study on campus at Leura, in the Blue Mountains, at our Practical Learning Centre. Students study as guests and train to be members of staff in a simulated hotel and restaurant environment, before moving on to complete their degree at our Executive Business Centre in Sydney. Postgraduate students also study at the Sydney Campus, which is located in the heart of the city.

You will receive a university level education that is internationally recognised. This is business education from caring, highly experienced hospitality professionals, while enjoying the company of fellow students from all over the world. Our blend of practical and theoretical teaching and learning has proved essential to the success of our graduates - many of whom are now leaders in their field.

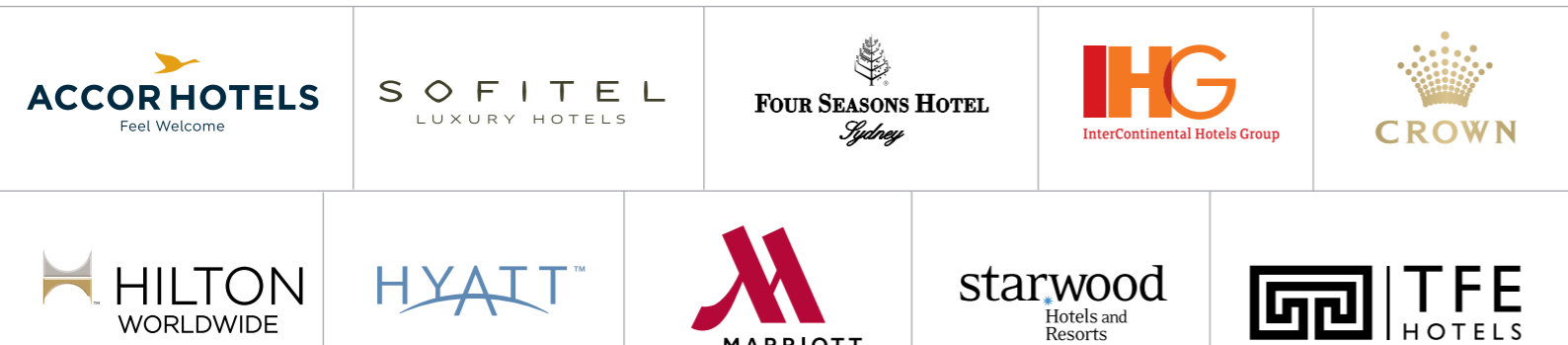
Studying with us, will open the door to a world of opportunities.

Warm regards,

Professor Justin Beilby, Vice-Chancellor
 Torrens University Australia



BMIHMS at Torrens University's Graduate Privileged Partners



BMIHMS AT TORRENS UNIVERSITY

WHY CHOOSE THE BLUE MOUNTAINS INTERNATIONAL HOTEL MANAGEMENT SCHOOL (BMIHMS)?

STUDYING IN AUSTRALIA

Australia is one of the world's most popular places to work and study. Its international standards in quality of living and education excellence are underpinned by strong economic growth. Australia is renowned for its immense natural beauty, exciting cosmopolitan cities, diverse cultural activities and healthy outdoor lifestyle.

If you study in Australia at BMIHMS, you can enjoy once-in-a-lifetime experiences that will help you grow both professionally and personally. Beyond enhancing your professional credentials with education valued by industry, studying at BMIHMS will help you mature as a whole person.

We place a strong emphasis on personal responsibility – we expect students to be self-directed and take a key role in shaping their education.

A WORLD-CLASS EDUCATION SYSTEM

More than 516,000 international students study in Australia each year. The Australian Government has invested heavily to ensure that our education and research facilities are recognised throughout the world.

Australian higher education institutions use market-leading technology and professional training systems that are benchmarked to industry standards. Our institutions have excellent international reputations and are used as models for other countries in the Asia-Pacific region.

AN INTERNATIONAL AND DIVERSE SOCIETY

Australia is a multicultural and cosmopolitan society. Students benefit from meeting and working with people from all over the world. This experience will give you excellent preparation for a culturally challenging international career in hospitality, and the chance to make lifelong friends beyond your own borders.

ARTS, CULTURE AND SPORT

Expect diversity in Australia. You will have endless access to cultural attractions, including highly respected art galleries, museums and theatres, as well as world-class restaurants and shopping. If you are passionate about sport, you can watch and participate in a multitude of activities year-round, such as hiking, cycling, climbing, football, swimming and surfing.

OUR EDUCATION MODEL

Our model is Swiss in its work ethos, American in its business educational approach, Asian in its economic outlook, and Australian in its innovative teaching methodology and multicultural communities.

ASIAN FOR CULTURAL AND ECONOMIC GROWTH

Asia has the fastest growing hospitality industry in the world. It has become the major source of tourists for the rest of the world.

EDUCATION MODEL

AUSTRALIAN MULTICULTURAL VALUES

BMIHMS embraces multicultural values in its teaching and its communities. These values instill a sense of belonging in Australia while encouraging the participation of all people.

AMERICAN MANAGEMENT EMPHASIS

Adoption of the American business model brings a globally orientated business perspective.

SWISS HOSPITALITY HERITAGE PRACTICE

The Swiss model for hospitality education is of the highest standard in the world.



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Alumni



Cameron Abott
Hotel Manager,
Crowne Plaza, Melbourne
New Zealander Graduated 1995

Crowne Plaza, Melbourne

A day in the life of a ...

HOTEL GENERAL MANAGER

8am: First thing in the morning is time to 'walk the beat' – spend time in operations talking with colleagues and guests. I often assist with either clearing plates in the restaurant, or offering express check-outs to guests if a queue begins to form. This hands-on approach gives me the perfect opportunity to ask how their stay was and provide a service to our guests. It also gives me an opportunity to work alongside the front-of-house staff and experience their working environment.

9am: Personal Assistant gives me an overview of the day and review of the previous day.

9.30am: Morning briefing. A chance to align all senior leaders with what is happening in the business today and tomorrow.

10am: Emails. Dedicated start and finish time designed so I can focus on this task. While highly important to today's business environment, I always ensure that email does not overshadow verbal and face-to-face conversations with my staff.

10.30am: Strategy time – reflect on 'action plans' and what we need to do. Are we on track? What outside assistance might we need to address unexpected issues?

12pm: Lunchtime is busy. I am always out on the floor or behind the scenes among operations. Generally, I am walking around doing quick quality checks. Tip: every hour or so, I get up and about to touch base with the teams in operation. This does two things: it keeps me in tune with daily operations and it recharges me for the tasks ahead.

12.30pm: Lunch

1pm: One-on-one catch up with a scheduled department head. I schedule each department head on a fortnightly basis for a one-on-one discussion, to work through their challenges, successes and development. This is their time.

2pm: Emails, emails, emails.

3pm: Attend front-office daily staff briefing. I want to ensure that the team understands they have my support and commitment to delivering excellent guest service.

3.15pm: Walk around, quick quality check.

3.30pm: Scheduled meetings and/or work on current projects. For example, I am currently undertaking an 'internal brand quality audit' to ensure brand compliance and brand consistency on delivery. A certain amount of strategic planning is required to implement this.

5.30pm: Walk around, quick quality check.

6.15pm: Prepare for the next day. I consider this to be a critical part of the day – setting yourself up for success. Knowing what I have ahead of me allows me to plan for the unexpected.

THE HOSPITALITY, TRAVEL AND TOURISM INDUSTRY

When you hear the term 'hospitality industry' you probably think of hotels, restaurants and bars. Are you visualising waiters and chefs? This is only a small part of the picture. Hospitality also encompasses the events, travel and tourism sectors. These industries provide careers, not just jobs, and they need strategic operational leaders to fill key managerial and decision-making roles.

Hospitality is one of the world's fastest growing industries and this trend is forecast to continue. According to the World Travel and Tourism Council (2014), by 2025 hospitality will globally represent 10.7% of total employment. This is equivalent to 1 in 11 jobs, with each hotel employing an average of 16 people in management positions.

AUSTRALIA'S HOSPITALITY INDUSTRY

Most major international hotel and restaurant chains/brands have a presence in Australia, not to mention the many boutique hotels, event management facilities, international events, world-renowned restaurants, function centres, motels and serviced apartments that operate here.

From backpacker hostels to five-star luxury resorts, Australia has a wealth of opportunities for skilled hospitality professionals.

TRAVEL THE WORLD

An international business degree that specialises in hospitality, hotel and resort or event management can start you on a career path that takes you all over the globe. International hotel chains and event management companies invest heavily in developing their staff, giving them opportunities to expand their careers into new areas in a multitude of locations.

Your business degree will open a great range of employment possibilities. This table shows just some of the industries our graduates work in, and the types of roles you can expect to enter into:

INDUSTRY	OCCUPATION	OCCUPATION
Commerce	Business Development	Online Consultant
E-commerce and Technology	Business Analyst	Digital Manager
Education	Academic	Trainer/Facilitator
Finance and Banking	Revenue Manager	Bank/Branch Manager
Public Sector	Event Organiser	Community Manager
Hospitality	General Manager	Food and Beverage Manager
Sport and Leisure	Sports Management	Operations Manager
Recruitment/Human Resources	Human Resources Manager	Recruitment Consultant
Media	Public Relations Executive	Media Buyer
Travel and Tourism	Event Planner	Cruise Ship Activities Leader
Sales and Marketing	Marketing Analyst	Sales and Marketing Manager
Hospitality	Director of Food and Beverage	Restaurant Manager

2014:
Travel & Tourism
generated
US\$7.6 trillion or
10% of Global GDP.
that's 1 in 11 Jobs.

World Travel & Tourism, Council 2014



The Maldives



BMIHMS AT TORRENS UNIVERSITY AUSTRALIA

For over 25 years, BMIHMS has been launching the careers of thousands of hospitality management graduates.

BMIHMS has joined Torrens University Australia to become BMIHMS at Torrens University.

This move increases collaboration between Laureate's institutions in Australia, improves opportunities and outcomes for students and creates an environment that will encourage further innovation.

BMIHMS at Torrens University has retained all the elements that make BMIHMS unique – our name, identity, campuses, applied learning, great teachers, industry connections, alumni and reputation – but with enhanced university prestige, pathways and opportunities.

Torrens University brings a fresh, modern, careers-focused and global perspective to higher education, aiming to provide graduates with a globally oriented skill set that will make them desirable to employers.

Being part of Laureate International Universities, BMIHMS at Torrens University is also connected with over 80 universities worldwide across 29 countries.

Torrens' association with Laureate International Universities gives students the opportunity to leverage the network of over 1,000,000 students around the world – including more than 100,000 online students.

For more information on Torrens University visit, tua.edu.au

Undergraduate uniform

THE THREE PILLAR APPROACH

Whatever career path you seek, our courses will help you become a highly motivated, sought-after, critical-thinking professional who is valued by employers.

BMIHMS believes in delivering an educational curriculum that balances skills training, academic study and professional development.

Our courses combine university-level teaching with mentoring and individual coaching by industry professionals.

Our teaching and learning philosophy is based on:

THE THREE PILLAR APPROACH

1. Professional and Personal Growth
2. Practical Skills Development
3. Academic Achievement

This philosophy is the foundation of all our practices.

The thousands of successful graduates we have educated using these principles are proof that it works.

QUALIFICATIONS

Graduates of BMIHMS at Torrens University will have the opportunity to gain a further university qualification by taking advantage of our pathway into postgraduate programs on offer at Torrens University Australia.

Laureate is moving forward with developments that will increase collaboration between all its institutions in Australia, improve opportunities and outcomes for students and create an environment which will encourage further innovation.

GOVERNANCE

BMIHMS at Torrens University has a strong governance culture that ensures a bridge between academic quality and industry relevance.

BMIHMS at Torrens University Industry Advisory Board

BMIHMS' Industry Advisory Board remains at the forefront of industry trends and needs. It ensures that our graduates are ready for the hospitality industry of the future. Board members include Simon McGrath, COO Pacific, ACCOR; Jennifer Brown, General Manager, Sydney Harbour Marriott Hotel; Mr Rudolf van Dijk, General Manager, Four Seasons Hotel Sydney; James Wilkinson Editor-In-Chief, HM magazine and Bill Galvin, CEO, Tourism and Training Australia and President, Tourism, Hospitality and Catering Institute of Australia.

INDUSTRY BENCHMARKING

The International Centre of Excellence in Tourism and Hospitality (THE-ICE) the-ice.org

THE-ICE is an independent international accreditation body that specialises in tourism, hospitality, culinary arts and events education. In addition to accreditation, THE-ICE conducts confidential benchmarking and raises the profile of its members: quality accredited education providers that independent assessors agree meet designated standards of excellence.

International Association of Hotel Schools (EUHOFA) euhofa.org

EUHOFA unites the world's leading hotel and tourism schools. Members work to ensure the highest-quality education standards in their schools. Each year members meet at an International Congress to exchange ideas, experiences and best practices.

International Special Events Society (ISES) ises.org.au

ISES is the only global umbrella organisation comprised of more than 7,000 events professionals from over 38 countries.

Meetings and Events Association (MEA) meetingevents.com.au

MEA is the largest event professional association in Australia. It is dedicated to promoting professionalism and excellence in all aspects of meetings and event management.

The Institute of Hospitality instituteofhospitality.org

This professional body is the only internationally recognised professional management association for aspiring and individual managers in the hospitality, leisure and tourism industry. For over 70 years it has promoted quality standards and education. Today, the Institute has members from more than 100 countries.

Staff



Dr Scott Richardson, PhD
Dean of Hospitality -
BMIHMS at Torrens University

BMIHMS staff members have substantial experience working in hotels, resorts, restaurants and events, which enables them to provide students with contemporary experience that has industry relevance and currency.

We conduct small classes, provide high levels of individual support, and utilise the latest teaching technologies and methodologies to maximise the learning outcomes for students.

We deliver a mix of practical subjects and industry placements, to ensure our graduates have the skills to work in the industry. We combine this with theory-based subjects, to provide graduates with the knowledge to become leaders in their field.



TEACHING AND LEARNING

Recruiters in the hospitality industry actively seek our graduates because of the tailored content of our courses, our outstanding international reputation and our strong business affiliations with major hotel chains.

BUSINESS AND MANAGEMENT

BMIHMS provides business degrees; but you will graduate with much more than operational skills. When you graduate, you will be ready to lead teams, supervise and inspire others, and be well equipped to move into managerial roles.

Our courses prepare you for analytic and strategic positions in many departments, including finance, marketing and human resources.

GROOMING

You will be expected to follow strict grooming standards. Corporate business suits are worn on both campuses during the working day. Students at our Practical Learning Centre in Leura are required to wear a corporate uniform. This standard ensures that when you enter the workplace you are at ease with the high level of professionalism expected from the industry.

PERSONAL AND PROFESSIONAL GROWTH

At BMIHMS, you won't just learn theory and practical skills. You'll also develop your confidence, discipline, teamwork, leadership and critical thinking capabilities. This holistic approach will help you mature as a person and gain the inner strength and motivation you'll need to achieve your lifetime career goals.

AN ENGAGING ENVIRONMENT

You'll enjoy a blended approach to learning that encompasses lectures, tutorials, seminars, field trips, group work and individual coaching. This approach guarantees an engaging and stimulating environment for all kinds of students.

HANDS-ON TRAINING

If you specialise in International Hotel and Resort Management, you'll complete hands-on housekeeping units of study at our Practical Learning Centre in the Leura Campus. In contrast, if you specialise in International Event Management, you will undertake practical events units that involve complete planning and running of events.

Some of the real life events BMIHMS students have run in the past include a photo shoot, a TEDx BMIHMS event, an international sales conference, a masquerade ball and a wedding, just to name a few.

The student body at our Leura campus has shared goals and interests. Our students support each other during their practical skills development.

BMIHMS is the ideal place to prepare for the challenges of working in hospitality and tourism.

OUR COURSES

OVERVIEW

BMIHMS at Torrens University students are able to complete business degrees, specifically focused on hospitality management, at both an undergraduate and postgraduate level. Whilst

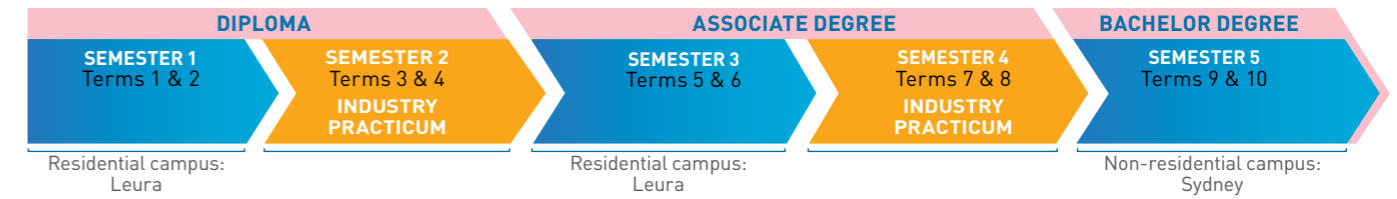
completing their courses students have the opportunity to study internationally in Asia, Europe or the USA.

All degrees offered by BMIHMS include industry based work experience, with

most placements paid. Our graduates are grounded, socially aware, and well prepared to commence, or continue, their career within hospitality and beyond.



UNDERGRADUATE



BACHELOR OF BUSINESS DEGREE

Option 1: International Hotel and Resort Management

Option 2: International Event Management

Course duration: 2.5 years

Industry experience units: 2

Campuses: Leura and Sydney

Intakes: January, April, July, September

Over the first two years of your Bachelor of Business degree, you will study at our Practical Learning Centre, Leura Campus. In addition, you will undertake industry placements/practicums to give you hands-on experience. Your final six months focuses on business management.

Entry Requirements

Bachelor Degree	Age	English Language Proficiency	Qualification
International: Hotel & Resort Management	17 & 9 months+	6.0 IELTS (or equivalent) (i)	Australian Year 12 certificate or international equivalent
Event Management			

(i) Students who don't meet IELTS 6.0 may apply for our intensive English Language Program (ELP), run by our pathways partner, Academy of English (CRICOS 02399M). Details are available online: bluemountains.edu.au/apply/international-applicants/requirements/

POSTGRADUATE

1. MASTER OF INTERNATIONAL HOTEL MANAGEMENT



2. MASTER OF GLOBAL BUSINESS MANAGEMENT



Course duration:

Postgraduate Certificate: 6 months

***Postgraduate Diploma:** 1 year

Master: 2 years

Industry experience unit: 1 (Master only)

Campuses: Sydney

Practical intensive units can be taken at Leura Campus.

Intakes: January, April, July, September

Are you an experienced professional who wants to change careers into hospitality management? Or a professional already with an undergraduate degree who wishes to study further? All classes are held at our non-residential Executive Business Centre in Sydney. Depending on your degree and/or experience, intensive practical workshops in food and beverage and hotel operations are available for you at our Leura Campus.

* Global Business Management ONLY

Entry Requirements

Degree	Qualification	Age	English Language Proficiency	Qualification
International Hotel Management	Master	21+	6.0 IELTS (i)	Recognised bachelor degree (any field)
	Graduate Certificate	21+	6.0 IELTS (i)	Recognised bachelor degree or 3 years+ managerial/supervisory work experience
Global Business Management	Master	21+	6.5 IELTS ((i) or equivalent).	Recognised bachelor degree (any field)
	Graduate Certificate	21+	6.5 IELTS ((i) or equivalent).	Recognised bachelor degree or 3 years+ managerial/supervisory work experience
	Graduate Diploma	21+	6.5 IELTS ((i) or equivalent).	

(i) Equivalent details are available online: bluemountains.edu.au/apply/international-applicants/requirements/



PAST PLACEMENT OPPORTUNITIES

INTERNATIONAL

Hilton, Tokyo, Japan

Hotel Intercontinental, Geneva, Switzerland

Intercontinental Grand, Seoul, Korea

Mandarin Oriental, Bangkok, Thailand

Mandarin Oriental, Hong Kong, China

Newport Bay Club Disneyland, Paris, France

Sheraton Park Tower, London, England

The Dorchester Hotel, London, England

Whistler Ski Corps, British Columbia, Canada

Winter Olympics, Vancouver, Canada

AUSTRALIAN

Four Seasons Hotel, Sydney

Hayman Island, Great Barrier Reef

Hilton, Sydney

Holiday Inn, Darwin

Hotel Realm, Canberra

Longitude 131, Uluru

Qualia, Hamilton Island

Park Hyatt, Melbourne

Sheraton Mirage, Port Douglas

Surfing NSW, Maroubra Beach

Sydney Convention & Exhibition Centre, Sydney

Thai Banyan Tree, Great Barrier Reef

Westin-Starwood, Sydney

INDUSTRY EXPERIENCE

All our degrees include industry placements, to help you understand first-hand the demands that your career will present.

After you graduate, your industry placement will provide valuable proof of work experience to future employers and enhance your career prospects.

INDUSTRY PLACEMENTS (IP)

Industry experience is a key part of our courses and must be completed in order to fulfill your degree requirements.

As part of your Bachelor of Business Degree, you'll undertake two industry placements for six months each.

If you're studying for your Master of International Hotel Management or Global Business Management you will undertake one unit in a workplace environment for six months.

During your industry placements, you will reinforce and extend the knowledge

and skills you learn on campus by working in a real operational environment.

Industry experience is an invaluable opportunity to network with peers and meet potential employers, while you add solid employment history to your CV.

The experience you gain during your placements will also help you define your career preferences and future pathways.

Our students complete the industry practicum component in a variety of exciting locations, as shown in the table on the right.

Cooper Kruize
Butler



One & Only,
HAYMAN ISLAND
Industry PRACTICUM 2014

Jessica Moreno
Executive Club Attendant



The Four Seasons,
SYDNEY
Industry PRACTICUM 2012

Olivia Rowland
Sheraton Club Attendant



Sheraton on the Park,
SYDNEY
Industry PRACTICUM 2014

Ben Edwards
Food and Beverage Attendant



One & Only,
HAYMAN ISLAND
Industry PRACTICUM 2014

UNDERGRADUATE COURSES

Visit YouTube
for subjects online.



INTERNATIONAL HOTEL AND RESORT MANAGEMENT

Why study International Hotel and Resort Management?

Hospitality is a industry to be creative. You will create products – be it food, drinks or an experience – and it opens doors to working in every country of the world. Hospitality is a growth industry with skills in demand. Earn the right qualifications, work hard and use your initiative, and very soon you'll find yourself in a senior position, managing people and exciting projects.

Why choose BMIHMS at Torrens University?

Our Leura Campus operates as a simulated hotel, where students are both guests and staff. This gives you the unique opportunity to put theoretical knowledge into practice. From guest relations, front office management, food and beverage to housekeeping and property management, you'll gain hands-on experience in all aspects of day-to-day operations.

Career opportunities

Fact: our graduates find employment. Armed with a business degree, they have the flexibility to work in many sectors and in a huge variety of roles. Graduates commonly find employment in five-star hotels and resorts, and many obtain sought-after management traineeship positions.

Diploma of Business (International Hotel and Resort Management) CRICOS 089927F
Associate Degree of Business (International Hotel and Resort Management) CRICOS 089926G
Bachelor of Business (International Hotel and Resort Management) CRICOS 089925G

BACHELOR OF BUSINESS | INTERNATIONAL HOTEL AND RESORT MANAGEMENT | 2.5 years

Year/Level 1 Terms 1-4		Year/Level 2 Terms 5-8		Year/Level 3 Terms 9-10	
Leura Campus		Leura Campus		Sydney Campus	
BUS 101	Accounting Fundamentals	BUS 201	Management Accounting	BUS 301	Services Marketing
BUS 102	Management and Leadership	BUS 202	Economics	BUS 302	Business Management and Entrepreneurship
BUS 103	Research and Academic Skills	BUS 203	Business Law	BUS 303	Organisational Development and Change
BUS 104	Sales and Marketing	BUS 204	Human Resource Management	BUS 304	Strategic Planning and Management
BUS 105	Cross Cultural Studies	BUS 205	Research Skills and Practices	BUS 305	Ethical Business Management
HOS 101	Food and Beverage Operations Management	HOS 201	Operations and Environment Management	HTL 301	Managing Hotel and Resort Facilities
HTL 101	Food and Beverage Management and Control	HTL 201	Rooms Division Management	HTL 302	Revenue Management
HTL 102	The International Hospitality Industry	HTL 202	Hotel and Resort Planning and Design	HTL 303	The Leadership Experience
IP 101	INDUSTRY PRACTICUM 600 Hours	IP 201	INDUSTRY PRACTICUM 600 Hours	BACHELOR DEGREE	
DIPLOMA		ASSOCIATE DEGREE			

Alumni



Nicholas Lee
Executive Assistant
Resort Manager,
Qualia Resort, Hamilton Island
Australian Graduated 1994

*A day in
the life of an...*

EXECUTIVE ASSISTANT RESORT MANAGER

7.30am My day starts early on Hamilton Island, with much to do before the start of our guests' day. I try to keep each visit prompt to ensure that the day runs smoothly. Once I arrive at work, my first mission is to collect the resort's daily information sheet. I touch base with the Resort Duty Manager about any issues that may have occurred the night before. I prefer to do this face-to-face.

7.40am: Inspect the Long Pavilion (breakfast restaurant) setup and staffing.

7.50am: Inspect kitchen to ensure all is ready for the forthcoming meals.

8am: Review emails. This will help me to plan out my day, so I remain on track for meetings and any arrivals that we should expect on the island.

8.15am: Daily operations meeting, all Qualia head of departments attend or their representatives. We keep this meeting concise, however the regularity keeps issues to a minimum.

9.15am: Inspect Pebble Beach Restaurant and pool setup, followed by the Spa Qualia.

10am: The key part of the day begins when guests are greeted either for arrival or departure in the Long Pavilion.

Upon arrival at Qualia, the guests are greeted with a glass of *Charles Heidsieck* champagne and personally welcomed by the general manager or myself. There is no reception desk involved in the check-in process. All guests are seated in lounges and a host will come and join them. During this time I will go back to the guests and offer them a further warm welcome. I may spend between 10 to 20 minutes with each guest. I am able to gather great insights into what guests are looking for during their stay and also take this opportunity to find out any personal details we may not already have. All guests, including VIPs (and we have many), check-in the same way, unless they request a private entry prior to arrival.

1pm: Check lunch service at Pebble Beach.

3pm: Meeting time; I try to set all my meetings in the afternoon after most arrivals have checked in.

5pm: Check Long Pavilion and Pebble Beach are ready for dinner service.

5.30pm: We have management drinks with the guests (Thursdays). I watch the sunset over the Whitsunday Islands while drinking/talking to some of our amazing guests.


6.30pm: Final outlet check for dinner service.

7.30pm: Home time with family.



UNDERGRADUATE COURSES

INTERNATIONAL EVENT MANAGEMENT

Visit YouTube for subjects online. 

Why study International Event Management?

Event Management is the ideal choice for organised, creative, positive individuals that enjoy working with people. Expect to work hard, and in return you will reap the benefits of your achievements. If rising to a challenge is your style, then a Bachelor of Business in International Event Management is for you.

Why choose BMIHMS at Torrens University?

BMIHMS is the ideal place to enter into the dynamic event industry. You'll have the advantage of studying in a hospitality-focused environment and undertake two industry placements, which means you'll graduate with practical skills and proven experience. We will teach you to plan, budget and manage your own real-life events. You'll learn what it really takes to be an event manager, studying everything from how to meet deadlines to focusing on the fine details. Event students provide services for internal and external stakeholders, organising social, charitable and community events.

Career opportunities

Event Management is a competitive industry, however your qualifications will be relevant to a wide variety of fields. The largest employers of event managers are event management companies, hotels and resorts. Our graduates are also employed in the not-for-profit, financial and management sectors, as well as in government agencies.

Diploma of Business (International Event Management) CRICOS 089924J
 Associate Degree of Business (International Event Management) CRICOS 089923K
 Bachelor of Business (International Event Management) CRICOS 089922M

BACHELOR OF BUSINESS INTERNATIONAL EVENT MANAGEMENT | 2.5 years

Year/Level 1 Terms 1-4	Year/Level 2 Terms 5-8	Year/Level 3 Terms 9-10
Leura Campus	Leura Campus	Sydney Campus
BUS 101 Accounting Fundamentals	BUS 201 Management Accounting	BUS 301 Services Marketing
BUS 102 Management and Leadership	BUS 202 Economics	BUS 302 Business Management and Entrepreneurship
BUS 103 Research and Academic Skills	BUS 203 Business Law	BUS 303 Organisational Development and Change
BUS 104 Sales and Marketing	BUS 204 Human Resource Management	BUS 304 Strategic Planning and Management
BUS 105 Cross-cultural Studies	BUS 205 Research Skills and Practices	BUS 305 Ethical Business Management
HOS 101 Food and Beverage Operations Management	HOS 201 Operations and Environment Management	EVE 301 Managing Event Facilities
EVE 101 Events Banqueting and Conferences	EVE 201 Event Planning and Implementation	EVE 302 Event Revenue and Yield
EVE 102 International Events Industry	EVE 202 The Professional Event Organiser	EVE 303 Event Evaluation
IP 101 INDUSTRY PRACTICUM 600 Hours	IP 201 INDUSTRY PRACTICUM 600 Hours	BACHELOR DEGREE
DIPLOMA	ASSOCIATE DEGREE	

POSTGRADUATE COURSES

INTERNATIONAL HOTEL MANAGEMENT

Visit
YouTube
for subjects online.



Why study International Hotel Management?

Hospitality is a dynamic and fast-growing international industry. We developed this course in response to demand from corporate organisations for professionals with higher-level qualifications, and from competitive individuals wishing to accelerate their career progression. If you are looking for a business career that allows rapid employee development, has scope for travel, is fast-paced and people orientated, then this is the career for you.

Why choose BMIHMS at Torrens University?

This master's degree is the only course of its kind in Sydney. By studying with us, you will gain a deep understanding of hotel management, operations and business, designed to develop your skills for management positions in a leading hotel on graduation. The course offers a six month *Industry Practicum*, a practical unit working in industry (can be paid in Australia) - yet another opportunity that will set you ahead of the competition.

Career opportunities

There is an enormous range of positions in the hospitality industry, so there is no need for you to get stuck in any one niche. Even if you choose to stay with the same employer, over a few years you could move from concierge, front desk, sales, food and beverage, event manager, reservations manager and beyond.

Graduate Certificate in International Hotel Management CRICOS 089932J
Master of International Hotel Management CRICOS 089931K

INTERNATIONAL HOTEL MANAGEMENT | 2 years

YEAR 1: Sydney Campus		YEAR 2: Sydney Campus	
Semester 1 Terms 1 & 2		Semester 3 Terms 5 & 6	
MHC601	Accounting and Finance for Managers	MHC609	INDUSTRY PRACTICUM 760 Hours
MHC602	Introduction to the Hospitality Industry	Semester 4 Terms 7 & 8	
MHC603	Hotel Operations Management	MHC610	Strategic Hotel Management
MHC604	Revenue Management	MHC611	Independent Research Project
POST GRADUATE CERTIFICATE		Electives (2)	
Semester 2 Terms 3 & 4		MHE612	(E) Business Events in a Global Context
MHC605	Human Resource Management	MHE613	(E) Conventions Management
MHC606	Business Law	MHE614	(E) Sustainability and the Environment
MHC607	Business Research Methods	MHE615	(E) E-Marketing
MHC608	Business Ethics for Hospitality	MHE616	(E) New Product and Service Development
(E) = Electives		MHE617	(E) Marketing Management
		MHE618	(E) Special Topic in Hotel Management
		MHE619	(E) Minor Research Project
		MASTER DEGREE	





POSTGRADUATE COURSES

GLOBAL BUSINESS MANAGEMENT

Visit
YouTube
for subjects online.



Why study Global Business Management?

Today's rapidly changing business environment is becoming increasingly global and complex and more customer service oriented. Digital and online communication, global distribution channels and global finance systems have removed physical and geographic boundaries. Successful multinationals, especially related to hospitality or customer service, such as large hotel chains, but also luxury retail, consumer banking or insurance operate in different countries, across different time zones, and they need leaders who can adapt to and understand these different and changing economic, political and cultural environments.

Why choose BMIHMS at Torrens University?

As businesses such as hotel chains go global, our industry partners and corporate networks are seeking managers with global mindsets and advanced transnational skills. Could this be you? This unique course will empower you to lead across borders and teach you to be nimble, adaptable and innovative. BMIHMS has built strong working links with multinational international hospitality organisations to provide students with excellent industry placement opportunities and graduates with greater job prospects.

CHIFLEY
BUSINESS
SCHOOL

TORRENS
UNIVERSITY
AUSTRALIA

DUAL DEGREE

BMIHMS and Chifley Business School at Torrens have partnered to offer a dual qualification. This partnership gives BMIHMS Global Business Management Master (GBM) students advance standing into the TUA Master of Business Administration.

BMIHMS students study the GBM at the BMIHMS Sydney Campus and the Torrens MBA online to obtain two postgraduate qualifications in two years. For more information, visit tua.edu.au

Graduate Certificate in Global Business Management CRICOS 089935F
Graduate Diploma in Global Business Management CRICOS 089934G
Master of Global Business Management CRICOS 089933G

GLOBAL BUSINESS MANAGEMENT | 2 years

YEAR 1: Sydney Campus		YEAR 2: Sydney Campus	
Semester 1 Terms 1 & 2		Semester 3 Terms 5 & 6	
GBM 901	The Global Mindset	GBM914	Research Methods
GBM 902	Global Organisation		Electives (3)
GBM 903	Strategic Awareness	GBM 910	(E) Marketing Across Borders
GBM 904	Entrepreneurship and Innovation	GBM 911	(E) Resilient Business
POSTGRADUATE CERTIFICATE		GBM 912	(E) Negotiation and Conflict Resolution
Semester 2 Terms 3 & 4		GBM 913	(E) Evaluating Technology for Global Business
GBM 905	Global Projects	GBM 915	(E) Research Project
GBM 906	The Global Economy	GBM 916	(E) Global Human Resource Management
GBM 907	Ethics and Business	GBM 917	(E) Transnational Business Law
GBM 908	Financial Decision Making	MHE 615	(E) E-Marketing
POSTGRADUATE DIPLOMA		MHE 616	(E) New Products and Service Development
		Semester 4 Terms 7 & 8	
		GBM909	* WORK INTEGRATED LEARNING 600 Hours
		MASTER DEGREE	

(E) = Electives

* Work Integrated Learning (WIL) introduces students to the work environment, challenging their reflective skills whilst developing research. WIL provides recognition that academic learning needs to be supplemented with actual workplace training.

A day in the life of a...

BUSINESS DEVELOPMENT MANAGER, EVENT MANAGEMENT

8am: I'm at my desk – I like to arrive at work a bit earlier and look over my day. First off I have a cup of tea and review my appointments and tasks for the day. Like most BDMs in event management, my life is ruled by my diary.

I then clear my emails and follow up with any clients as required. My role is all about building and maintaining relationships, and providing clients with information they need very promptly. I quote on and confirm events, then hand them over to our event planning team to organise.

10am: On to my projects. These may be planning a new marketing campaign, reviewing financial budgets or planning our next attendance at a trade show.

Today I'm booking sales calls. Each month I take two days and go to see clients in their offices - the aim is to secure new and return business for our venues. A Friday is always a good day to do this, people are excited about the weekend and are much easier to book appointment times.

11am: I take the opportunity to move away from my desk and get a coffee. I try and time my coffee break with a client meeting, making the best use of my time. Even though the majority of my clients are based in other cities, I try to catch up for a coffee or lunch with a client each day if they are in town, or when I am conducting a venue inspection for a potential client at one of our event venues.

11.30am: Critical time of day where I prioritise sending quotations for events, calling clients and following up on quotations already sent. There is always negotiation involved when you are dealing with the five big entertainment and event venues in Christchurch!

1pm: Lunch. If I'm not lunching with a client I'll grab a bite to eat in the café and take the chance to enjoy some sunshine.

1.30pm: Back to my desk and again making sure any enquiries are followed up ASAP. On to another project, which is looking at the design for our next trade show, we need a fresh stand and approach to attract conference and event bookers. The trade show will be at one of our venues, so I need to make sure the whole venue is impressive and up to standard.

3.30pm: Off to accounts.

4pm: Make sure all enquiries for the day are followed up on, as the afternoon goes on I have emailed off a number of contracts for upcoming events.

5pm: Plan the next day's work - as it's a Friday I allocate time for next week's projects as well. If I need to, I stay later and finish off my work. I do find though that if I plan my day properly and work smartly, I am able to leave by around 5.30pm each day. Work life balance is important!

Alumni



Catherine Parker
Business Development Manager
- National, Vbase New Zealand
Australian Graduated 2003



At Sala Bai Hotel School, like BMIHMS, students are guests and staff.

CORPORATE SOCIAL RESPONSIBILITY

Corporate social responsibility (CSR) is a permanent part of our business and teaching and learning strategies. BMIHMS recognises that it does not operate in isolation; we interact with our community, education agents, employees and suppliers.

For BMIHMS, CSR is about managing our stakeholders, so that our staff, students and alumni have an overall positive impact on society.

ENGAGING ON A LOCAL LEVEL

Our students undertake activities that drive CSR as part of their learning and development (see page 9 for more on our Three Pillar Approach).

International Event Management students operate in the community to raise money for charity.

Student initiatives have created annual activities for Cancer Council Australia, Wildlife Rescue, The Salvation Army's Red Shield Appeal, Rural Fire Service and Rotary, to name a few.

BMIHMS students hold a range of fundraising activities and events to support Sala Bai, including hosting and serving at an annual charity dinner that last year raised more than AU\$17,000.

Our Leura Campus employs local people and purchases local produce for our three restaurants as an operational prerequisite.

OUR INTERNATIONAL INITIATIVE

Sala Bai Hotel School

On a global scale, BMIHMS students have been raising funds for Sala Bai Hotel School, Cambodia, since 2004. Sala Bai was created to address low school attendance among the population, and in particular the huge drop-out rate of young girls leaving school to help at home, work or get married. The school believes that by educating young Cambodians they are giving them the means to support themselves. Students are trained in hospitality and are assisted in finding work on graduation.

Our International Event Management Degree's curriculum

integrates students into local and global communities, from raising money for the developing world to participating in the global phenomenon that is TEDx.

In 2013, BMIHMS Event Management students, organised three TEDx BMIHMS events - two with hospitality themes and the third to celebrate women. Running a special event about women as change agents, inventors and idea champions challenged students on numerous levels. Featuring live streaming to the global TEDx community, the students' sense of achievement and industry realism was high.

Staff



Jane Adams
Operations Director

TEDx BMIHMS, organised and run by BMIHMS International Event Management students.



INTERNATIONAL STUDY OPTIONS

We offer international study pathways that can be tailored to your individual needs, interests and goals. You can choose to study our courses in China and Malaysia or there are a host of locations where you can spend a semester or more studying abroad, including the USA, Switzerland and Spain.

BMIHMS COURSES ABROAD

Our courses are taught in various countries outside of Australia, which gives you the opportunity to experience studying abroad while following the BMIHMS curriculum. You may choose to study part of your BMIHMS degree at the following institutions:

BMIHMS PARTNER PROGRAMS
Suzhou, China
Blue Mountains China bluemountainschina.cn
Kuala Lumpur, Malaysia
INTI International University & Colleges http://newinti.edu.my/main/academic_programmes/hospitality

HOSPITALITY COURSES ABROAD

Through partnerships with an extensive network of hospitality management schools, BMIHMS is able to offer their students' flexibility. If you want to challenge yourself choose to take a semester in the one of the following schools:

OVERSEAS HOSPITALITY PATHWAYS
Bluche, Switzerland
Les Roches International School of Hotel Management, lesroches.edu
Marbella, Spain
Les Roches International School of Hotel Management, lesroches.edu
Chicago, USA
Kendall College, kendall.edu

BMIHMS STUDY ABROAD OPTIONS (UNDERGRADUATE ONLY)



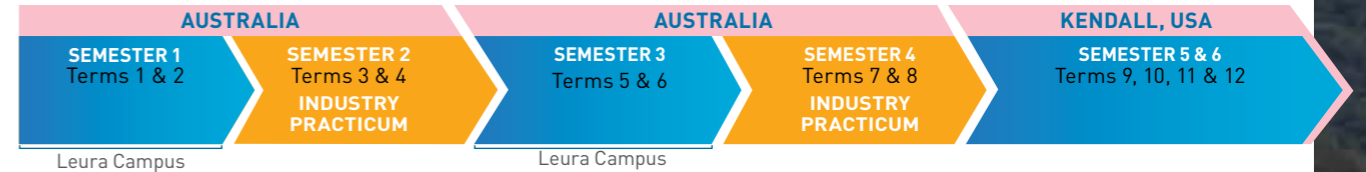
*Please note: the duration of semester 3 in Malaysia (INTI) is 9 months.

HOSPITALITY STUDY ABROAD OPTIONS (UNDERGRADUATE ONLY)



HOSPITALITY STUDY ABROAD DOUBLE DEGREE (UNDERGRADUATE ONLY)

Students will graduate with a degree from BMIHMS and a Bachelor of Business degree from Kendall College, a three year double degree.



Extend your classroom to **Asia** for a **global industry perspective.**



WHY STUDY IN ASIA?

Students who study in a different country experience a new learning environment where they can develop their cultural and international business knowledge.

We have embraced the economic growth in Asia by offering our courses in China and Malaysia.

Asia is leading the world in existing and prospective luxury hotel and resort growth hotspots. In 2013, 253 of the total 458 branded luxury hotel projects underway worldwide were in Asia-Pacific. Of that, 58% were in China.

Petronas Twin Towers, Kuala Lumpur

CROSS-CULTURAL LEARNING

Our integrated curriculum and teaching style bring a global perspective to learning. With staff from all over the world and students that travel to Australia from more than 41 different countries, our multicultural campuses are a mecca for cross-cultural learning.

Applied learning in our three restaurants covers European fine-dining to Asian fast food. The student bodies on both campuses hold multicultural-themed evenings and lunches where students produce the finest from their homeland.

ASIA-PACIFIC IS HIRING

73 MILLION New travel and tourism jobs by 2025

MIDDLE EAST - 1.2M new jobs

EUROPE - 2.2M new jobs

AMERICAS 9.6M new jobs

ASIA-PACIFIC - 46.1M new jobs

Source: World Travel & Tourism Council, 2013

OUR CAMPUSES

A GREAT ENVIRONMENT TO WORK AND STUDY

Whether you study on both our campuses or enter one of our postgraduate courses in Sydney, there are many aspects that make studying at the BMIHMS at Torrens unique. BMIHMS provides a tight-knit learning community at a size that makes it easy for you to get involved in life on campus.

EMPLOYMENT OPPORTUNITIES

Both campuses are located in areas of high tourism. The Blue Mountains tourism industry is renowned for employing our students in hotels, sporting clubs and function centres, all located close to campus.

Sydney attracts more than three million international visitors each year. It has a thriving tourism and hospitality sector, ranging from five-star and boutique hotels to day spas, casinos, luxury yachts, sports clubs and outdoor adventure sport operators. Our Sydney Campus offers students many tourism-related career and networking opportunities through industry partnerships and its close proximity to international hotel chains.

International students are eligible to work 40 hours per fortnight during term and full time during term break on their student visa.



The Blue Mountains

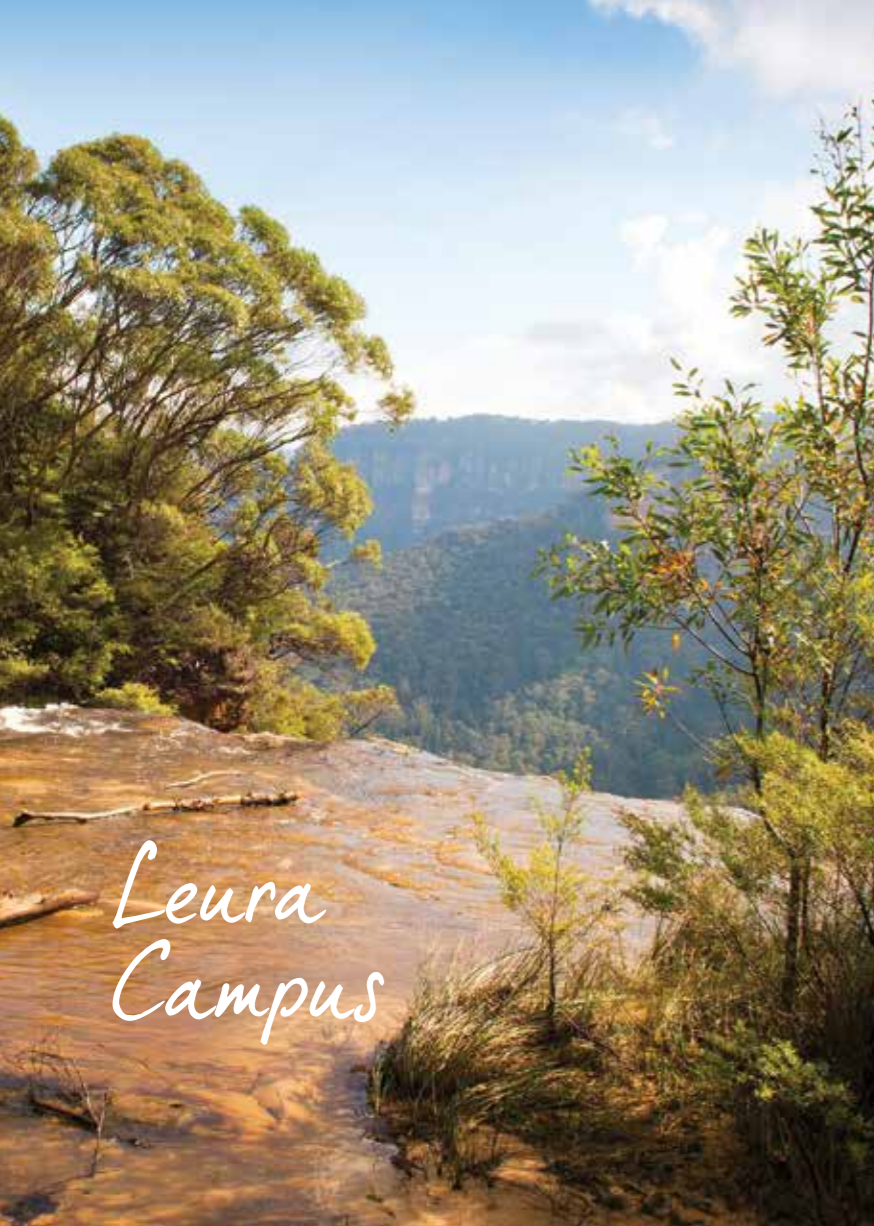
The Three Sisters, Katoomba, NSW
Located 10 minutes drive from Leura Campus.



Sydney

Sydney Harbour Bridge and Opera House





The **Blue Mountains National Park** is one of **Australia's top tourist destinations**.



information, campus events, subject material storage centres and webmail with a school e-mail address.

In our professionally staffed libraries you can access approximately 8,000 hard copy book titles, and a further 1,435 e-books via the library catalogue.

BMIHMS subscribes to two online encyclopedias, 23 databases and a vast collection of case studies. All of our staff hold professional academic qualifications.

ACCOMMODATION

Students live in twin share hotel-style rooms, which contain a television, a private ensuite bathroom, a telephone line and 24/7 Internet access. Rooms are cleaned weekly and all linen is provided. Single rooms with en-suite are limited, subject to availability and incur additional costs.

ON-CAMPUS DINING

During residential terms all main meals are provided, three times per day. The campus offers a choice of tasty and healthy dining venues: *Chambers*, an à-la-carte fine dining restaurant; *Yu&Me* an Asian style fusion bistro; and *Cookie's*, an indoor/outdoor café.

Light snacks are available from the coffee cart and café three evenings per week and wine can be purchased with dinner, where Responsible Service of Alcohol is strictly followed.

STUDENT REPRESENTATIVE COUNCIL (SRC)

There's always something interesting going on, both on and off campus, with many events organised by our SRC.

Each term, a group of students is elected and formed to represent the campus student body.

The SRC liaises with faculty and staff to organise events and to make sure student needs and concerns are heard and addressed appropriately.

The SRC spearheads social life on campus to ensure you enjoy both your study and leisure time. Activities include gala balls, cultural nights, lunches, themed events and leisure days.

The SRC also organises off-campus field trips and outings, such as cinema days, paintball and wildlife adventures.

CAMPUS DUTY MANAGER

At BMIHMS your safety is our priority. During the day, faculty and staff are on hand to assist, be they personal or professional. After hours, the wellbeing of students is the responsibility of the duty manager, who can be contacted 24/7 with any issues, concerns or emergencies.

WEATHER IN LEURA

Month	Celsius °C	Fahrenheit °F
January	13-24	55-75
February	14-23	57-73
March	12-20	54-68
April	10-18	50-64
May	8-12	46-54
June	5-12	41-54
July	4-11	39-52
August	5-12	41-54
September	8-15	46-59
October	12-23	54-73

On Leura Campus all main meals are provided.

LEURA

When you come to study at BMIHMS in Leura, you'll discover countless outdoor attractions at your doorstep: world heritage-listed national parks, the famous Three Sisters rock formations, bush walks, tours, whitewater rafting, horse riding and more. If you are athletic, there are various local, modern sporting facilities, such as golf courses, gyms, and a fitness and aquatic centre for you to enjoy.

LEURA CAMPUS

Located on 2 hectares of landscaped private gardens, 1.5 hours from Sydney, the residential Leura Campus has well-appointed accommodation and modern teaching facilities. Various recreational options for students include visits to independent boutiques, bookstores, chocolatiers, craft shops, art galleries, shopping malls, cinemas, bars, clubs, an extensive choice of restaurants and several local festivals.



Leura Campus courtyard

LIFE ON CAMPUS

Our Practical Learning Centre on the Leura Campus is home to first and second-year undergraduate students. This is where you'll complete your practical training in food and beverage and event management or housekeeping and front office duties.

ACADEMIC FACILITIES

The campus has first-class teaching facilities that include lecture and seminar rooms, commercial kitchens, a demonstration cocktail bar, three training restaurants, a fully equipped demonstration training lab and computer rooms. Our three training restaurants allow you to experience the different food and beverage environments you will find in hotels.

Our lecture rooms are fitted with video recording facilities, so you can watch lectures again for revision. All students have access to academic

SOCIAL FACILITIES

Overhead TV projector	
Air hockey	Plasma TV screen
Basketball court	Pool tables
Cafe	Recreation room
DVD player	Table tennis
Football/soccer field	Tennis court
Gym	Vending machines
Outdoor pool and BBQ area	



WATCH YouTube, BlueMountainsCast Take a virtual tour of Leura Campus online.



Sydney Campus



Sydney Campus is in close proximity to many international hotel chains.

WATCH YouTube, BlueMountainsCast Take a virtual tour of Sydney Campus online.

SYDNEY

In international surveys, Sydney consistently ranks as one of the world's best cities to live in and visit. It encompasses all of the best aspects of Australia in a world-class environment, thanks to its physical beauty, warm weather and multicultural and cosmopolitan lifestyle.

Whether it's climbing the Harbour Bridge, relaxing on Bondi Beach, soaking up the atmosphere of Darling Harbour or the colourful student friendly inner-western suburbs, there's a world of things to see, do and explore.

The attractions are endless – from miles of pristine beaches, parklands and harbour islands, to shopping, nightlife, art galleries and museums. There's plenty of venues that cater to the needs and budgets of students, including cafés, restaurants, bars and live music venues.

SYDNEY CAMPUS

Our Sydney Campus is centrally located in the business district of the city. This ideal position means that we are in the hub of connecting transport routes, making it easy for you to commute to classes.

LIFE ON CAMPUS

Third-year undergraduate students and all postgraduate students share this bright and modern executive-style facility.

Our Sydney Campus, the Executive Business Centre, gives undergraduate students an ideal progression from the residential, structured campus at Leura, to independent city living and studying. It serves as a personal stepping stone for students, before they launch themselves into their new careers.

RECREATION

As you would expect from a large international city, Sydney has entertainment covered. Step outside the campus doors to a huge array of restaurants, shopping, bars and nightclubs, sporting clubs and venues.

CAMPUS FACILITIES

On campus, lounge areas are available for students to sit, talk, eat and study together. Kitchen facilities allow students to make tea and coffee, store lunches and heat food. A coffee cart is run by students for students, also providing snacks. A Student Representative Council is elected every term to ensure plenty of activities are planned for you to enjoy.

ACCOMMODATION

Students studying at our Sydney Campus live off campus. BMIHMS can assist you by recommending our student accommodation partner, which is located 15 minutes walk from campus, or you can organise your own accommodation in private housing throughout the city and surrounding suburbs.

ACADEMIC FACILITIES

The campus boasts state-of-the-art teaching facilities and a professional learning environment. All lectures are recorded and can be reviewed online at anytime. The Sydney Campus has its own library and students have direct access to academic staff.

COST OF LIVING

This table gives you a rough guide* of average costs for a student living in Sydney. Of course, your cost of living will depend on your personal lifestyle, but we find most students need approximately AU\$400 to AU\$650 per week.

Living costs	Average per week
Rent	\$120-\$400
Food	\$120+
Utilities	\$20-\$50
Phone and Internet	\$20-\$70
Public transport	\$10-\$40
Laundry	\$10
Entertainment/personal	\$50-\$100
Stationery and textbooks	\$15

* Please note these figures are intended as a guide only.

Bondi Beach, is located 7km from Sydney Campus.

WEATHER IN SYDNEY

Month	Celsius °C	Fahrenheit °F
January	19-26	66-79
February	19-26	66-79
March	17-24	63-75
April	14-22	57-72
May	11-19	52-66
June	9-16	48-61
July	9-16	48-61
August	9-17	48-63
September	11-19	52-66
October	13-22	56-72
November	15-24	59-75
December	17-25	63-77

YOUR CAREER

NOW AND BEYOND GRADUATION

BMIHMS does not just provide students with an education. We also give you a pathway to a successful working life. The opportunities available to you and networks you create while studying with us are designed to last a lifetime.

GRADUATE PRIVILEGED PARTNERS PROGRAM

Graduate Privileged Partners (GPP) is a competitive recruitment program designed to connect our highest achieving final year students with a select group of industry partners. It provides a unique opportunity for the hospitality industry to recruit our top graduates.

With strict criteria for academic performance, practical skills training and industry experience and evaluation,

successful candidates are selected and recommended to industry partners for their suitability for corporate management traineeship programs on graduation.

This enables an in-depth relationship between students and potential employers, far beyond the normal interview process. It results in greater certainty for both parties about commitment and quality.

The student will undergo personal interviews, familiarisation and induction sessions. Our industry partners make the final selection to fill positions in their graduate and corporate management programs or for a role with their company that provides secure career growth prospects.

CONNECTING BMIHMS STUDENTS WITH INDUSTRY PARTNERS AND ALUMNI

Whether postgraduate or undergraduate, BMIHMS students will have regular access to hospitality professionals. With biannual GPP expos held on campus, students are introduced to recruitment and face-to-face networking.

The *BMIHMS Leadership Speaker Series* creates panel discussions open for student interaction and questions. *The Alumni Mentor Program* singles out passionate students who are driven to success providing them with industry guidance.

Regular opportunities will be open to students through BMIHMS to volunteer; gala black tie evenings, charity auctions and community events all expose students to new experiences and networking scenarios.



On Campus Recruitment: resume submission



On Campus Recruitment: speed interviews



WATCH YouTube, BlueMountainsCast
Watch our GPP Expo, the BMIHMS Leadership Speakers Series, listen to current students and alumni sharing their stories all in the same place.



"We are very excited to be part of the Graduate Privileged Partners program as it formalises a long relationship with the Blue Mountains International Hotel Management School.

We are prepared to dedicate a significant proportion of our management traineeships to this program. BMIHMS is producing such high calibre graduates - decision-makers who accept accountability and can adapt on the run.

We know they won't let us down."



Rachel Argaman
CEO TFE Hotels

CAREER ADVICE AND ASSISTANCE

BMIHMS has a Career Development Department on both campuses. This team is dedicated to helping you become workplace ready. Their key role is to guide and assist you in finding suitable industry placement positions.

To fulfill your course requirements, you must apply for and accept one of the recommended positions in Australia or abroad. You must also meet the position selection criteria and pass a job interview with each employer. The Career Development team will help you to prepare and grow the professional skills you need for employment.

STUDENT ACCESS TO INDUSTRY CONTACTS

Our Career Development department connects you with our database of more than 10,000 hiring managers. We have strong contacts in hotels, resorts, restaurants, events companies and other tourism employers throughout Australia and the world. Our ongoing contact with graduates in the industry, through our worldwide alumni network, also strengthens our professional networks.

"The program gives you a huge incentive to perform well, both during school and on placement, in order to access the program. It is highly sought after amongst the student body."

Stephanie Greve
Graduate Privileged Partners,
Student Recipient

BMIHMS at Torrens University's Graduate Privileged Partners



LIVE THE DREAM

WORK AND NETWORK ALL OVER THE WORLD. HOW OUR ALUMNI NETWORK WILL WORK FOR YOU

For young people trying to decide their next step, their dreams for where they want to be in the future often feel too far off or unattainable. 'Live the Dream' highlights the diversity and the opportunities hospitality careers have to offer.

Whether your ambition is to manage a luxury resort surrounded by white sandy beaches or be part of a dynamic business in a city location our alumni have achieved their dreams through the diversity of a BMIHMS business education.

TIM HUNT

Australian



Assistant Guest Services Manager
Park Hyatt Sydney, Australia
2 years

▲ **Guest Service Team Leader**
Park Hyatt Sydney, Australia
1 year 1 month

▲ **Senior Butler**
Park Hyatt Sydney, Australia
1 year 4 months

▲ **(IP) Multi-Functional Guest Service Agent/Porter/Concierge**
Quay West Suits Brisbane, Australia
6 months

▲ **(IP) Senior Food & Beverage Attendant**
Hayman Island, Great Barrier Reef, Australia
6 months

▲ **Graduate 2010**

SONIA DOAN

Vietnamese/Russian



Guest Services Agent
LUX* Resorts, Maldives

▲ **Spa Receptionist**
Conrad Maldives Rangali Island Resort
6 months

▲ **Executive Club Attendant**
Four Seasons, Sydney
9 months

▲ **(IP) Receptionist**
Novotel Cairns Oasis Resort
6 months

▲ **(IP) Event Services Food and Beverage Attendant**
Hyatt Regency, Perth
7 months

▲ **Graduate 2012**

CYRUS TIU

Chinese



Food & Beverage Operations Manager
Pentahotel, Hong Kong

▲ **Food & Beverage Business Development Manager**
SkyCity Marriott, Hong Kong
3 years, 3 months

▲ **Restaurant Manager**
Regal Group, Hong Kong
1 year 2 months

▲ **Assistant Restaurant Manager**
Regal Group, Hong Kong
2 year 2 months

▲ **Management Trainee**
Regal Group, Hong Kong
2 years

▲ **Graduate 2006**

TASH TOBIAS

Australian



Regional General Manager
Singapore, Malaysia and Batam, InterContinental Hotel Group

▲ **General Manager**
InterContinental Singapore, Singapore
2 years

▲ **Hotel Manager, Hotels and Residences**
InterContinental Asiana, Saigon
1 year 9 months

▲ **Regional Director, Revenue Management**
InterContinental Hotels Group, Sydney
2 year 3 months

▲ **Area Director, Sales and Marketing**
Holiday Inn /Crowne Plaza Hotels, Darwin
2 years

▲ **Rooms Division Manager**
Six Continents Hotel Group, Holiday Inn,
2 years 2 months

▲ **Graduate 1995**

CLINTON LOVELL

Australian



General Manager
Anantara Seminyak Bali Resort and Spa, Bali

▲ **General Manager**
Novotel Bangkok Fenix Silom
1 year 2 months

▲ **General Manager**
Pullman Pattaya Hotel G
1 year 2 months

▲ **General Manager**
Mercure Samui Buri Resort, Chaweng
1 year 4 months

▲ **General Manager**
All Seasons, Pattaya
1 year 2 months

▲ **Executive Assistant Manager**
Hotel Lotus Sukhumvit and Regency Park
2 years 2 months

▲ **Graduate 1995**

GLOBAL OPPORTUNITIES

Work and network all over the world. This is how our alumni network will work for you.

While studying at BMIHMS students will interact with many of the schools alumni through their academic studies.

After graduating from BMIHMS, you become part of our 3000+ alumni network known as ABAA. The association comprises nearly 25 years of graduates, many of whom are now industry leaders. ABAA offers you a lifetime of invaluable networking and can help you to secure the best possible employment opportunities.

OUR ALUMNI
 Australian International Hotel School and BMIHMS Alumni Association (ABAA)
alumni.bluemountains.edu.au

95%

of graduates actively looking for work find a job within 3 months of graduation

32%

of graduates are in CEO or General Management positions

Kate Donald
 Associate Director of Sales Recruitment
 Starwood Hotels and Resorts
 Worldwide
NEW YORK
 New Zealander Graduated 1998

Ariadna Sanson
 Banquets Supervisor,
 Four Seasons,
MEXICO CITY
 Mexican Graduated 2012


Charles Young
 General Manager
 Pacific Beach Hotel, Waikiki Beach,
HAWAII
 Australian Graduated 1993

Nathan Frost
 General Manager
 Ibis
ADELAIDE
 Australian Graduated 1998

Heath McOrist
 National Sales Manager
 Pebble Beach Resorts,
CALIFORNIA
 Australian Graduated 1996

Kevin Ip
 Front Operations, Assistant Manager
 Melco Crown Entertainment
MACAU
 Macanese Graduated 2007


Caspar Smidt
 General Manager



Area Hotel General Manager
 at TFE Hotels
SYDNEY
 Danish Graduated 1999

Girish Bhagat
 General Manager
 Hyatt Hyderabad,
INDIA
 Indian Graduated 2001

Jack Widagdo
 EAM Sales and Marketing



Mandapa, a Ritz Carlton Reserve
BALI
 Indonesian Graduated 2001

Chooi Li Woo
 Hotel Manager
 W Hong Kong
HONG KONG
 Malaysian Graduated 1997


Tim Harris
 Vice President Moolife
 Group of Restaurants, Manhattan
NEW YORK
 Australian Graduated 2001

Mia Andersson
 Assistant Director of Housekeeping
 Four Seasons Hotel Des Bergues
GENEVA
 Swedish Graduated 2002

Sofie Alsing
 Front Office Manager
 Hilton, Slussen,
STOCKHOLM
 Swedish Graduated 2006

Adam Sargeant
 Project Director - Asia/GM Head of
 Hospitality Guild Development,
LONDON
 Australian Graduated 2004

Justin King
 General Manager



Saffire Freycinet,
TASMANIA
 Australian Graduated 2003

Kennis Wong
 Events Executive
 The American Club,
HONG KONG
 Chinese Graduated 2007

Candy Lo
 Director of Revenue Management
 Marco Polo Hotels,
HONG KONG
 British Graduated 2000

Patrick Po
 Assistant Manager
 Mandarin Oriental,
HONG KONG
 Chinese Graduated 2006

Hope Lang
 Area Director Revenue Management
 Asia-Pacific, Ritz Carlton
HONG KONG
 Australian Graduated 2004

Shaizeen Contractor
 Director of Sales & Distribution
 TFE Hotels,
SYDNEY
 Indian Graduated 2000


Tara Flegg
 Wedding and Private Events Manager,
 ARIA Catering, Sydney Opera House,
SYDNEY
 Australian Graduated 2008

Bernadette Samardzija
 Proprietor/Co-owner
 Restaurant Atelier,
SYDNEY
 Australian Graduated 1994

Chiko Kitaoka
 Four Seasons Place Manager
 Four Seasons Place,
HONG KONG
 Japanese Graduated 1999


Nikki Wong
 Guest Recognition Coordinator
 Ritz Carlton,
HONG KONG
 Chinese Graduated 2012

Limin Cheng
 Director Revenue Management



Marina Bay Sands Resort,
SINGAPORE
 Singaporean Graduated 2006

Raman Chandra
 Assistant Manager



Novotel and Ibis, Darling Harbour
SYDNEY
 Indian Graduated 2009

Janelle Harvey
 Event Manager, Off-Site
 Connections Event Solutions,
SYDNEY
 Australian Graduated 2003

Phillip Lim
 Business Development Manager
 Banyan Tree Hotels & Resorts
SHANGHAI
 Singaporean Graduated 1993

Sophie Mougel
 Director Acquisitions & Development
 Starwood Hotels & Resorts Worldwide,
SINGAPORE
 French Graduated 2002


Takehiro Ito
 Director of Sales and Marketing
 InterContinental Sanya Resort,
CHINA
 Japanese Graduated 2001

Kelvin Tran
 Manager Food & Beverage
 Nam Hai Resort,
HOI AN
 Vietnamese Graduated 2010

Sean J Somerville
 Event Services Manager
 InterContinental Sanctuary Cove,
QUEENSLAND
 Australian Graduated 2013

Ben Lancken
 Learning and Development
 Manager TFE Hotels,
SYDNEY
 Australian Graduated 2008

Sonja Vodusek
 General Manager



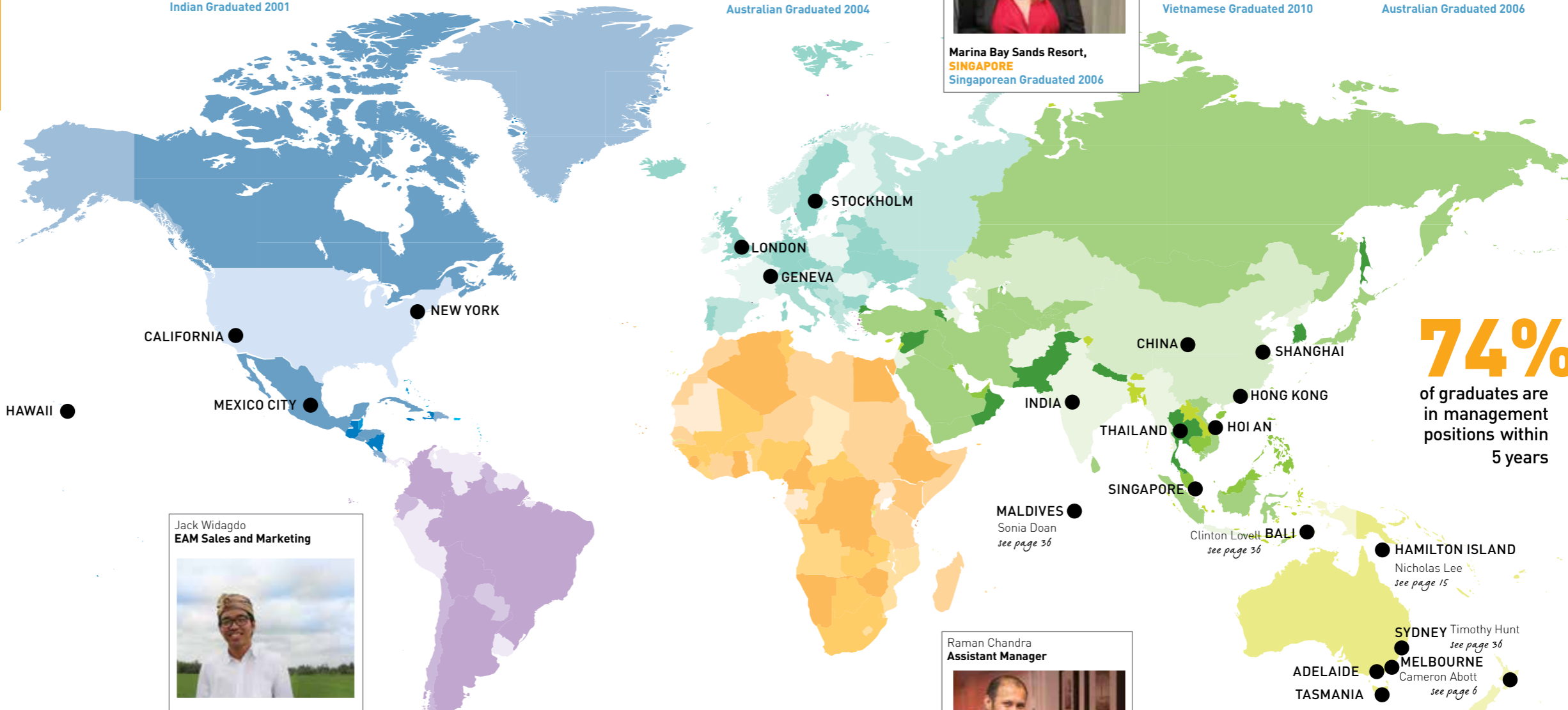
The Peninsula Manila,
PHILIPPINES
 Australian Graduated 1994

Stephanie Hutcheon
 Director of Sales
 The Venetian Macao
CHINA
 Australian Graduated 2006

Andreas Breitfuss
 Head of Catering
 & Hospitality Services



Stadium Australia Group
SYDNEY
 Australian Graduated 1993



74%

of graduates are in management positions within 5 years



OUR CAMPUSES

LEURA Practical Learning Centre

YEAR 1 & 2 Undergraduate students

- > The Leura campus is located in the Blue Mountains, 90 minutes drive from Sydney. As one of Australia's top tourist destinations it provides students with an extended classroom for their studies.
- > Leura is a residential campus. Students live and study in a simulated hotel environment. This enables them to develop within a close knit international student community, while focusing on a diverse range of applied units of study.

HOW TO APPLY

For application enquiries and admissions information, please contact:

Admissions Office

PO Box A256
Sydney South,
NSW, 1235, Australia

E enquiry@bluemountains.edu.au

T +61 2 9307 4600

www.bluemountains.edu.au/apply

Leura Campus

1 Chambers Road,
Leura NSW, 2780, Australia

Sydney Campus

540 George Street,
Sydney, NSW, 2000, Australia

ABN 99 154 937 005



bluemountains.edu.au

SYDNEY Executive Business Centre

YEAR 3 Undergraduate/Postgraduate students

- > Our non-residential executive campus is located in the heart of Sydney. The campus boasts state-of-the-art teaching facilities in a modern, corporate environment.
- > Sydney is Australia's leading tourism and events destination, attracting more international business and holiday visitors than any other Australian city. Its physical beauty; vibrant creative energy; and iconic attractions such as the Sydney Opera House and Sydney Harbour Bridge have secured its status as Australia's global city.
- > Sydney campus offers our students many tourism-related career and networking opportunities. The close proximity to international hotel chains, restaurants and global businesses combined with BMIHMS's partnerships with major industry players makes this an ideal location to pursue a professional career in hospitality management and business.

CRICOS NUMBERS

Torrens University Australia CRICOS Provider No: 03389E

Diploma of Business (International Event Management)	089924J
Diploma of Business (International Hotel and Resort Management)	089927F
Associate Degree of Business (International Event Management)	089923K
Associate Degree of Business (International Hotel and Resort Management)	089926G
Bachelor of Business (International Event Management)	089922M
Bachelor of Business (International Hotel and Resort Management)	089925G
Graduate Certificate in International Hotel Management	089932J
Master of International Hotel Management	089931K
Graduate Certificate in Global Business Management	089935F
Graduate Diploma in Global Business Management	089934G
Master of Global Business Management	089933G

Pathway Programs

Academy of English CRICOS Provider No: 02399M

English Language Programs (Beginner to Advanced)	066657B
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