



INSTITUTE OF
MANAGEMENT
STUDIES
(AUTONOMOUS)

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22nd June, 2019

Mr. Subir Simha
Senior Sales Manager- Sony India Ltd
Bangalore

Dear Sir,

Letter of Appreciation

On behalf of CMR Institute of Management Studies, we thank you for conducting a Guest Session on "Sales & Distribution Channels" on 22nd June, 2019 at our campus.

We are fortunate to have had someone of your professional expertise and credentials volunteer time from your busy schedule to address the students and serve as a resource person for our Guest Session.

From the feedback we have received, the session was well received.

It has been a pleasure to associate with you, and we look forward to our association in our future educational endeavours.

Sincerely,

Principal
Principal

CMR Institute of Management Studies
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