

COURSES CONDUCTED
MASTER OF FASHION MANAGEMENT
(IN COLLABORATION WITH KARNATAKA STATE WOMEN'S UNIVERSITY)

ELIGIBILITY : Bachelor's Degree-Any Stream

DURATION : 2 Years (Regular)

SCOPE :

The Master of Fashion Management equips a student with skill sets required to handle techno-Managerial function in the glamorous Fashion, Apparel & Retail industry in middle management cadres. They are also trained to pursue research and teaching careers in the Fashion and Apparel Industry.

JOB PROSPECTS:

Successful candidates can seek a career in middle management of Fashion/Apparel/Retail establishments as well as take up lucrative research and teaching careers.

- Textile Studies
- Fashion Design Process
- Fashion Buying and Sourcing
- Fashion Consumer Behaviour
- Fashion Economics

1st
Sem



- Fashion Forecasting & Analysis
- Apparel Production & Quality Management
- Fashion Communication
- Fashion Business Management
- IT Application in the Fashion Industry

2nd
Sem



- Fashion Merchandising
- Fashion Retail Management
- Fashion Brand Management
- Management Information System
- Entrepreneurial Development Program

3rd
Sem



- Research Methodology
- Dissertation

4th
Sem

