

# Graphic Designing Training

## **Week 1-2: Fundamentals of Design**

Introduction to Graphic Design

Understanding Design Principles (Balance, Contrast, Emphasis, Rhythm, Unity)

Color Theory and Application

Typography Basics

## **Week 3-4: Introduction to Design Software**

Overview of Graphic Design Software (Adobe Creative Suite: Photoshop, Illustrator, InDesign)

Basic Tools and Functions

Introduction to Layers and their importance

File Types and Formats

## **Week 5-6: Basic Image Editing and Manipulation**

Image Editing Techniques in Photoshop

Understanding Resolution and Image Size

Introduction to Filters and Effects

## **Week 7-8: Vector Graphics and Illustration**

Introduction to Illustrator

Creating Vector Graphics

Using Pen Tool and Shape Tools

Logo Design Basics

## **Week 9-10: Layout and Composition**

Introduction to InDesign

Page Layout Principles

Creating Print and Digital Documents

Brochure and Poster Design

## **Week 11-12: Typography in-depth**

Advanced Typography Techniques

Type Hierarchy and Grids

Working with Fonts and Typefaces

**Week 13-14: Advanced Image Editing**

Advanced Photoshop Techniques

Photo Retouching

Image Composition and Collage

**Week 15-16: Branding and Identity Design**

Principles of Branding

Creating Brand Assets (Logo, Business Cards, Letterheads)

Case Studies on Successful Branding

**Week 17-18: Web and Social Media Design**

Basics of Web Design

Designing for Social Media Platforms

Responsive Design Principles

**Week 19-20: Motion Graphics and Animation**

Introduction to Adobe After Effects

Basic Animation Principles

Creating Animated Graphics

**Week 21-22: Portfolio Development**

Review and Critique of Student Work

Building a Design Portfolio

Presentation Skills

**Week 23-24: Industry Trends and Emerging Technologies**

Staying Updated with Design Trends

Introduction to Augmented Reality (AR) and Virtual Reality (VR) in Design

Assessment:

Regular Assignments and Projects

Midterm Exam

Final Project: Design a comprehensive branding package for a fictional or real-world client.