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Get Yourself Google Certified with DIGITAL MARKETING PRACTICAL TRAINING from R4ITLABS

ADVANCED DIGITAL MARKETING PRACTICAL TRAINING

This Program is Specially Designed for All Graduates, Post Graduates, Working Professionals, Housewife, Business Man.

Even PGDM from IIM are Taking Digital Marketing Program Because Brand's Are Going Digital. Online Marketing to create 2.5 lakhs jobs in India.

Online Marketing Managers are paid Twice More Than Their Peers.

Digital Marketing Helps generate Better Revenues for Your Business.

Digital Marketing Training Program has been designed to meet the expanding needs for "Marketers" who are skilled in utilization of a unique blend of technology, social media channels & business.

In Digital Marketing Program You Will learn how to:

Increase your digital visibility through effective SEO, SEM.

Covert your target audience into fans through Social Media.

Optimize your site and ads for more conversions through Google Analytics.

Increase and measure the ROI of your digital marketing efforts.

Nurture your prospects through Email Marketing.

CAN DO THIS TRAINING :

Students seeking for an attractive career in Marketing

Entrepreneurs to enhance the business visibility and sales.

Freelancers.

Working professionals from advertising , marketing, information technology, sales, or business development who wants to specialize in Digital Marketing.

TRAINING HIGHLIGHTS :

Practical Training : Learn from Digital Marketing Industry Experts and prepare yourself for Google Certification.

On-line Material : Topic Wise study material in the form of Presentation and Case Studies, Practical Exercises, Quiz/Assignment with detailed answers and explanation, Doubt solving forum to interact with faculty and fellow students.

Study Material: Hard Copy of Study Notes.

Our Faculty: Our trainers are Digital Marketing expert , working as CEO , Vice-President(VP) , Sr. Manager Level in Digital Marketing field.

Assignments and Cases: Work on real time cases from different domains.

Support: On-line access to materials and recordings, Doubt solving forum to interact with faculty and fellow students.

CAREER BENEFITS AND JOBS IN DIGITAL MARKETING

Digital Marketing create **2.5 lakh jobs in 2018** and there is huge shortage of specialized professionals.

Digital Marketing is a booming career option today in India, here to stay and everyone wants to be a part of its future in the Digital Marketing.

You can work as Digital Marketing Manager, SEO Manager, SEM Specialist and Digital Sales Executive, Social Media Executive , Email Marketing Executive , PPC Campaign Manager , Web Analytics etc, work as a Freelancer or support your own business. One must know all about all the Digital Marketing techniques because SEO, SEM, Email Marketing and Social Media Marketing are interrelated. According to pay scale, the salary starts for INR 2,40,000 as Fresher to Digital Marketing Manager is over INR 8,50,000 , with in a period on 4-6 years.

ABOUT PLACEMENT

R4ITLABS Provides 100% Placement Assistance For All the Student.

We will help in CV creation and Mock Interviews helps to crack in Placement process.

Fresher will Get Starting Salary Package up to **2-3.5 Lakh p.a.** After Digital Marketing Program. Marketing Working Professionals will **Get 30-35%** Hike After Successfully Completing Advanced Digital Marketing Program from **R4ITLABS**.

CLASSROOM PRACTICAL TRAINING AVAILABLE

Submit The Enquiry Form, To Get Consultation Call.

Learn Digital Marketing From CEO, VP, Head Of Digital Marketing Industry & Get Job In Top MNC's

We have Early Morning Batch , Afternoon Batch , Evening Batch . Weekend Batches For Working Professionals.



Experience Working On Live Websites With The Industry.

BE AN EXPERT IN DIGITAL MARKETING, SEO & Get Certification In Google Ad-Words & Analytics.

REGISTRATIONS OPEN HURRY UP!!!!!!

Note - All Graduates , Post Graduates , Working Professionals , Housewife , Business Man can Apply