

$$\begin{aligned}1 \times 8 + 1 &= 9 \\12 \times 8 + 2 &= 98 \\123 \times 8 + 3 &= 987 \\1234 \times 8 + 4 &= 9876 \\12345 \times 8 + 5 &= 98765 \\123456 \times 8 + 6 &= 987654 \\1234567 \times 8 + 7 &= 9876543 \\12345678 \times 8 + 8 &= 98765432 \\123456789 \times 8 + 9 &= 987654321\end{aligned}$$

$$\begin{aligned}1 \times 9 + 2 &= 11 \\12 \times 9 + 3 &= 111 \\123 \times 9 + 4 &= 1111 \\1234 \times 9 + 5 &= 11111 \\12345 \times 9 + 6 &= 111111 \\123456 \times 9 + 7 &= 1111111 \\1234567 \times 9 + 8 &= 11111111 \\12345678 \times 9 + 9 &= 111111111 \\123456789 \times 9 + 10 &= 1111111111\end{aligned}$$

$$\begin{aligned}9 \times 9 + 7 &= 88 \\98 \times 9 + 6 &= 888 \\987 \times 9 + 5 &= 8888 \\9876 \times 9 + 4 &= 88888 \\98765 \times 9 + 3 &= 888888 \\987654 \times 9 + 2 &= 8888888 \\9876543 \times 9 + 1 &= 88888888 \\98765432 \times 9 + 0 &= 888888888\end{aligned}$$

Brilliant, isn't it?

And look at this symmetry:

$$1 \times 1 = 1$$

$$11 \times 11 = 121$$

$$111 \times 111 = 12321$$

$$1111 \times 1111 = 1234321$$

$$11111 \times 11111 = 123454321$$

$$111111 \times 111111 = 12345654321$$

$$1111111 \times 1111111 = 1234567654321$$

$$11111111 \times 11111111 = 123456787654321$$

$$111111111 \times 111111111 = 12345678987654321$$