



Magento Training

This course empowers students make an ecommerce website in 1 day. It will enable students to make an ecommerce website within the Magento Administration panel:

1 – Introduction To Magento

- Installation Of Magento
- Understanding the backend of Magento Admin Panel.

2 – Catalog Management

- Site Configuration and Behaviour
- Product Types
- Product Configuration
- Frontend Functionality
- Product Management
- SEO
- Site Performance Enhancement
- Cache and Index Management
- Reports

3 - Product Management

- Events, Sales, Promotions
- CMS Pages
- Newsletters
- Import/Export of Customer Data

4 – Order Management

- Back End Order Placement
- Credit Memos>Returns
- Shipping
- Customer Service
- Transactional Email
- Shopping Cart Management
- Self-management Configuration